

## COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

SECOND REPORT FOR JUNE 1982

	EVENING 7:00-11:00 PM										
	General Drama	Suspense & Mystery Drama(1)	Situation Comedy	Adventure	Participation Variety	Feature Films	All 25- 30 Min.	All 55- 60 Min.	7:00- 9:00 PM	9:00- 11:00 PM(2)	All 7:00-11:00 PM
											Regular Special(3) Total(3)
HOUSEHOLDS % AVG. AUD.	11.2	13.9	14.2			12.6	14.0	12.7	11.7	13.3	12.7 11.3 12.6
NO. OF PROGRAMS†	12	8	30	IFR	IFR	7	28	31	27	41	68 13 81

	EVENING 6:00-7:00PM		MONDAY-FRIDAY 11:30-1:00AM		WEEKDAY DAYTIME 10:00AM-4:30PM				WEEKEND DAYTIME			
	Informational(1)		11:30PM- 1:00AM(4)	Daytime Drama	Quiz & Aud. Partic.(1)	Situation Comedy	10:00AM- 1:00PM	1:00- 4:30PM	10:00AM- 4:30PM	Child- ren's(1)	Sports	
	Once-a-Week	Multi-weekly									Regular	Special(3) Total(3)
HOUSEHOLDS % AVG. AUD.	7.4	10.0	4.8	6.0	5.9	5.3	4.9	6.3	5.8	4.4	6.0	5.2 5.6
NO. OF PROGRAMS†	5	3	12	14	5	4	12	12	24	31	9	9 18

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING

(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.

(3) WEIGHTED BY DURATION AND FREQUENCY AND LIMITED TO REGULARLY SCHEDULED PROGRAMS, EXCEPT FOR TYPES CARRYING THIS FOOTNOTE.

(4) INCLUDES OVERTURNS EXTENDING BEYOND 1:00AM.

IFR INSUFFICIENT NUMBER OF PROGRAMS IN TYPE FOR REPORTING

† PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER FIVE-MINUTE PROGRAMS ARE EXCLUDED.

## NATIONAL TV NIELSEN RATINGS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JUNE 20, 1982

## NIELSEN AVERAGE AUDIENCE

RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	BARBARA WALTERS SPECIAL(S)	23.5	19,150	9	ALICE	17.6	14,340
2	HART TO HART#	21.5	17,520	10	GIMME A BREAK	17.5	14,260
2	TOO CLOSE FOR COMFORT	21.5	17,520	11	HOUSE CALLS	16.4	13,370
4	THREE'S COMPANY	20.8	16,950	12	LOVE BOAT	16.3	13,280
5	JEFFERSONS	20.2	16,460	12	60 MINUTES	16.3	13,280
6	TRAPPER JOHN, M.D.	19.6	15,970	14	DIFFERENT STROKES	16.2	13,200
7	HILL STREET BLUES	19.4	15,810	15	WKRP IN CINCINNATI	16.0	13,040
8	M*A*S*H	19.0	15,490	16	FANTASY ISLAND#	15.9	12,960

[illegible]

## PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1982 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES								
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)			
EVENING CONT'D																																												
FACTS OF LIFE					31	194	198	96	97	A	14.4	26	1174	LITTLE HOUSE-PRAIRIE					29	206	214	99	99	A	13.0	25	1060	MON.					8.00P	60	NBC	GD	B	18.1	27	1475				
WED.										B	18.7	29	1524	LOU GRANT					26	184	196	92	98	A	14.6	26	1190	MON.					10.00P	60	CBS	GD	B	15.7	26	1280				
FALCON CREST					4	198	199	99	98	A	12.3	24	1002	LOVE BOAT					34	195	190	96	95	A	16.3	33	1328	1 SAT.					9.00P	60	ABC	CS	B	20.3	35	1654				
FRI.										B	12.5	25	1019	2 SAT.					9.00P	90																								
FALL GUY					30	199	200	98	99	A	14.9	27	1214	LOVE, SIDNEY					1		195		97	A	12.4	22	1011	2 WED.					9.30P	30	NBC	CS	B	12.4	22	1011				
WED.										B	18.4	29	1500	MAGNUM, P.I.					33	196	195	98	96	A	14.4	29	1174	THU.					8.00P	60	CBS	PD	B	20.0	33	1630				
FAME					21	191	189	98	91	A	11.1	23	905	MAKING A LIVING					3	197	181	98	96	A	9.5	21	774	FRI.					8.30P	30	ABC	CS	B	10.0	21	815				
THU.										B	14.0	23	1141	M*A*S*H					31	188	200	95	99	A	19.0	32	1549	MON.					9.00P	30	CBS	CS	B	20.8	31	1695				
FAMILY IN BLUE(S)						185		97		A	12.8	23	1043	MCCLAIN'S LAW					5		171		88	A	9.8	19	799	2 FRI.					10.00P	60	NBC	OP	B	10.6	20	864				
1 THU.														MORK & MINDY					3	192		96			A	9.3	19	758	1 THU.					8.00P	30	ABC	CS	B	9.5	19	774			
FANTASY ISLAND					30	194		97		A	15.9	31	1296	NBA CHAMPIONSHIP GAME-6(S)						191		98			A	15.6	27	1271																
1 SAT.										B	17.9	33	1459																															
FATHER MURPHY					14	205	209	99	99	A	7.1	16	579																															
SUN.										B	9.1	18	742																															
FIT FOR A KING(S)						174		89		A	6.0	14	489																															
1 FRI.																																												
FLAMINGO ROAD					8	185		94		A	9.0	15	734																															
1 TUE.										B	13.1	21	1068																															
FLAMINGO ROAD					1		186		95	A	6.5	12	530																															

2 TUE.	10.00P	60 NBC GD								B	6.5	12	530	1 TUE.	9.00P	163 CBS SE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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## PROGRAM AUDIENCE ESTIMATES (ALPHABETIC)

2ND JUNE 1982 REPORT

PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES				PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES									
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)		
EVENING CONT'D																																											
NBC NIGHTLY NEWS					177	207	207	99	99	A	9.3	20	758	TWO OF US					2	152	183	91	97	A	7.6	14	619	TUE.					8.30P	30	CBS	CS	B	7.6	14	619			
M-F										B	12.2	22	994	WALT DISNEY					33	194	199	98	99	A	9.8	22	799	SAT.					8.00P	60	CBS	FV	B	15.0	26	1223			
NBC REPORTS(S)							186		95	A	8.4	18	685	WKRP IN CINCINNATI					2	174	190	95	99	A	16.0	30	1304	MON.					8.30P	30	CBS	CS	B	16.0	30	1304			
2 SAT.										A	6.1	12	497	LATE FRINGE										A	2.5	13	204	ABC MOVIE OF THE WEEK					21	129	151	81	88	B	3.1	14	253		
NBC SUNDAY NIGHT MOVIE					26	196	203	96	99	B	16.1	26	1132	1 MON.					12.35A	71	ABC	FF																					
SUN.										A	11.0	21	897	2 MON.					12.00M	71																							
NBC WHITE PAPER(S)						186		95		B	14.9	23	1214	A3C MOVIE OF THE WEEK-2					16	127	151	80	88	A	2.2	17	179	1 MON.					1.46A	16	ABC	FF	B	2.5	17	204			
1 FRI.														2 MON.					1.11A	19																							
1 FRI.										A	9.3	20	758	ABC NEWS:NIGHTLINE-MON					2	191	189	97	97	A	5.6	18	456	1 MON.					12.00M	35	ABC	N	B	5.6	18	456			
NEWSBREAK-M-F					173	168	175	91	92	B	13.0	22	1060	2 MON.					11.30P	30																							
MON.										A	14.3	27	1165	ABC NEWS:NIGHTLINE-T-F					154	187	188	96	97	A	7.1	20	579	1 TU-F					11.30P	30	ABC	N	B	7.3	21	595			
1 TUE.										B	19.2	29	1565	2 TU & W					11.30P	30																							
1 THU.										A	13.9	27	1133	2 THU.					11.45P	15																							
2 TU-F										B	20.1	31	1638																														
NEWSBREAK-SAT.					35	183	184	95	96	A	8.3	18	676																														
SAT.										B																																	
1 CBS N																																											
NEWSBREAK-SUN.					36	178	179	96	96	A																																	
SUN.										B																																	
8.58P																																											
ONE DAY AT A TIME					28	193	195	99	99	A																																	
SUN.										B																																	
8.30P																																											
30 CBS CS																																											
ONE OF THE BOYS					10	172	177	89	90	A																																	

SAT.	8.30P	30	NBC CS	3	179	189	97	99	B	8.7	18	709	ABC NEWS:NIGHTLINE-THU(B)	185	96	A	4.3	15	350					
PRIVATE BENJAMIN MON.	8.00P	30	CBS CS						A	14.0	28	1141	2 THU.							12.00M	15	ABC N		
QUINCY, M.E.	10.00P	60	NBC OP	29	202	197	99	98	A	15.6	29	1271	ABC NEWS:NIGHTLINE-FRI(B)	188	97	A	4.1	13	334					
WED.									B	16.4	28	1337	2 FRI.							12.00M	36	ABC N		
REAL PEOPLE	8.00P	60	NBC PV	34	202	208	98	99	A	13.1	25	1068	ABC WEEKEND REPORT-SAT.	35	169	167	90	90	A	5.6	13	456		
WED.									B	18.7	30	1524	SAT.						11.00P	15	ABC N	B	6.4	14
60 MINUTES	7.00P	60	CBS DN	36	203	199	99	99	A	16.3	38	1328	ABC WEEKEND REPORT-SUN.	36	174	171	93	93	A	3.9	9	318		
SUN.									B	25.4	42	2070	1 SUN.						11.20P	15	ABC N	B	4.7	11
TAXI	9.30P	30	ABC CS	33	200		98		A	13.4	24	1092	CBS NEWS SPECIAL RPT.(S)	170	94	A	8.1	22	660					
1 THU.									B	15.6	25	1271	1 MON.							11.30P	28	CBS N		
TEACHERS ONLY	9.30P	30	NBC CS	7	192		96		A	13.4	24	1092	CBS NEWS SPECIAL RPT.(S)	170	94	A	6.6	19	538					
1 WED.									B	15.3	25	1247	2 TUE.							11.30P	30	CBS N		
THREE'S COMPANY	9.00P	30	ABC CS	34	201	202	94	99	A	20.8	36	1695	CBS SUNDAY NEWS-OSGOOD	37	125	127	70	70	A	6.6	14	538		
TUE.									B	22.8	35	1858	SUN.						11.00P	15	CBS N	B	6.6	14
TODAY'S FBI	8.00P	60	ABC OP	3	179	162	93	89	A	8.6	19	701	DAVID LETTERMAN I	76	187	188	94	94	A	2.8	14	228		
SAT.									B	9.3	20	758	1 MWTH						12.30A	30	NBC GV	B	2.9	15
TOO CLOSE FOR COMFORT	9.30P	30	ABC CS	31	202	201	94	99	A	21.5	36	1752	1 TUE.	1.00A	30									
TUE.									B	22.2	34	1809	2 MON.	12.50A	30									
TRAPPER JOHN, M.D.	10.00P	60	CBS GD	28	194	196	99	99	A	19.6	37	1597	2 TU-TH	12.30A	30									
SUN.									B	20.4	34	1663	DAVID LETTERMAN II	76	187	188	94	94	A	2.0	13	163		
TV FUNNIES(S)	8.00P	30	NBC CV			175		91	A	6.9	16	562	1 M & TH	1.00A	30	NBC GV								
2 FRI.									B	15.8	29	1288	1 TUE.	1.30A	30									
20/20	10.00P	60	ABC DN	31	200	199	99	99	A	15.8	29	1288	1 WED.	1.00A	26									
THU.									B	15.5	27	1263	2 MON.	1.20A	30									
													2 TU-TH	1.00A	30									



1 WED.	12.49A	40							M-F	2.00P	60	NBC DD			B	4.5	16	367
1 THU.	12.42A	42							AS THE WORLD TURNS		177		200	201	A	5.9	22	481
1 FRI.	12.37A	47							M-F	1.30P	60	CBS DD			B	7.1	25	579
2 MON.	12.41A	48							CA PITOL		55		196	195	A	5.1	20	416
2 TUE.	1.14A	43							M-F	2.30P	30	CBS DD			B	5.0	20	408
2 WED.	12.47A	47							CAPTAIN KANGAROO		105		87	89	A	.5	6	41
2 THU.	12.41A	44							M-F	6.30A	30	CBS C			B	.5	5	41
2 FRI.	12.43A	53																
LOVE BOAT-12.00			34	160	160	89	89	A	CHIPS M-F		40		162	161	A	4.0	14	326
WED.	12.00M	68	ABC CS					B	M-F	3.00P	60	NBC OP			B	3.7	13	302
MICHIGAN 400 HILITES(S)				129		74		A	DAYS OF OUR LIVES		175		207	208	A	5.6	20	456
2 SUN.	11.30P	14	CBS SE						M-F	1.00P	60	NBC DD			B	5.5	19	448
NBC LATE NIGHT MOVIE			35	56	56	40	40	A	DAYTIME EMMY AWARDS(S)				193		A	9.3	33	758
1 SUN.	11.30P	108	NBC FF					B	1 FRI.	3.00P	90	CBS AC						
2 SUN.	11.30P	126							DIFFRENT STROKES M-F		45		123	125	A	3.7	18	302
NBC SPECIAL REPORT(S)				212		99		A	1 MTUHF	10.00A	30	NBC CS			B	2.4	13	196
2 MON.	11.30P	20	NBC N						1 WED.	10.00A	21							
SATURDAY NIGHT			30	205	205	98	99	A	2 M-F	10.00A	30							
1 SAT.	11.30P	78	NBC GV					B	DOCTORS		55		138	140	A	1.8	7	147
2 SAT.	11.30P	80							M-F	12.00N	30	NBC DD			B	2.0	8	163
SCTV NETWORK			31	180	181	97	97	A	EDGE OF NIGHT		171		152	157	A	4.1	14	334
FRI.	12.30A	90	NBC GV					B	M-F	4.00P	30	ABC DD			B	4.9	16	399
TONIGHT SHOW			179	209	210	99	99	A	FAMILY FEUD		179		173	174	A	7.0	29	571
1 MWTHF	11.30P	60	NBC GV					B	M-F	12.00N	30	ABC QP			B	6.6	26	538
1 TUE.	12.00M	60							GENERAL HOSPITAL		177		204	204	A	10.3	36	839
									M-F	3.00P	60	ABC DD			B	10.9	35	888

2 M-F	3.00P	60									ABC WEEKEND SPECIALS	29	177	181	91	93	A	4.3	19	350
											SAT. 12.00N 30 ABC FV						B	5.5	20	448
LOVE BOAT DAYTIME		178	188	187	96	96	A	6.4	29	522	ABC WIDE WORLD-SPORTS SAT	25	205		99		A	8.3	22	676
1 M-F	11.00A	60 ABC CS					B	6.0	27	489	1 SAT. 5.00P 90 ABC SA						B	9.6	22	782
2 MTUWF	11.00A	60									ABC WIDE WORLD-SPORTS SUN	18	194		97		A	6.1	17	497
2 THU.	11.31A	29									1 SUN. 4.30P 90 ABC SA						B	8.1	21	660
MORNING-KURTIS & SAWYER 1		65	178	178	98	98	A	2.8	16	228										
M-F	7.30A	30 CBS N					B	2.8	15	228										
MORNING-KURTIS & SAWYER 2		65	178	178	98	98	A	2.8	14	228	AMERICAN BANDSTAND '82	28	164	171	82	84	A	4.1	16	334
M-F	8.30A	30 CBS N					B	2.8	14	228	SAT. 12.30P 60 ABC PC						B	4.6	16	375
NEWSBREAK-11.57		174	168	168	90	89	A	6.4	28	522	AMERICAN SPORTSMAN	10	169	169	88	88	A	4.5	15	367
M-F	11.57A	2 CBS N					B	6.4	27	522	1 SUN. 3.30P 60 ABC SA						B	4.0	13	326
											2 SUN. 3.00P 60									
NEWSBREAK-3.57		176	180	179	95	95	A	5.3	18	432	BETCHA DON'T KNOW-8:28AM	23	179	172	94	93	A	3.1	26	253
1 M-TH	3.57P	2 CBS N					B	6.4	20	522	SAT. 8.28A 2 NBC CN						B	4.3	29	350
2 M-F	3.57P	2									BETCHA DON'T KNOW-9:28AM	23	211	211	99	99	A	7.6	38	619
ONE DAY AT A TIME-M-F		173	139	140	82	82	A	4.0	20	326	SAT. 9.28A 2 NBC CN						B	8.8	41	717
1 MTUTHF	10.00A	30 CBS CS					B	3.9	19	318										
1 WED.	10.00A	16									BETCHA DON'T KNOW-10:28AM	23	199	198	97	96	A	4.3	19	350
2 M-F	10.00A	30									SAT. 10.28A 2 NBC CN						B	5.4	22	440
											BETCHA DON'T KNOW-11:58AM	22	183	163	91	79	A	3.7	16	302
ONE LIFE TO LIVE		179	202	202	99	99	A	8.4	33	685	SAT. 11.58A 2 NBC CN						B	4.3	16	350
M-F	2.00P	60 ABC DD					B	9.0	32	734										
PRICE IS RIGHT 1		176	194	194	97	96	A	6.9	32	562	BETCHA DON'T KNOW-12:28PM	23	156	155	74	75	A	4.3	18	350
M-F	11.00A	30 CBS AP					B	6.5	30	530	SAT. 12.28P 2 NBC CN						B	4.7	17	383
PRICE IS RIGHT 2		175	194	194	97	96	A	8.0	35	652	BLACKSTAR	25	178	183	95	95	A	5.5	25	448
M-F	11.30A	30 CBS AP					B	7.7	34	628	SAT. 11.30A 30 CBS CA						B	6.1	23	497
RYAN'S HOPE		178	186	186	97	97	A	6.5	26	530	BUGS BUNNY/ROAD RUNNER 1	26	192	196	99	99	A	5.0	24	408
M-F	12.30P	30 ABC DD					B	6.7	25	546	SAT. 9.30A 30 CBS CA						B	6.0	25	489

SUN. 11.25A 4 ABC CN	37	165	166	96	95	B	2.8	11	228	LADIES PGA CHAMP-SAT(S)	172	87	A	4.1	12	334	
FACE THE NATION						A	3.0	14	245	1 SAT. 5.00P 58 NBC SE							
SUN. 11.30A 30 CBS CC						B	3.3	12	269	LADIES PGA CHAMP-SUN(S)	193	96	A	3.0	10	245	
FLINTSTONE'S COMEDY SHW2	38	179	172	94	93	A	2.1	20	171	1 SUN. 2.30P 120 NBC SE							
SAT. 8.00A 30 NBC CA						B	2.9	22	236	LAVERNE AND SHIRLEY	34	197	197	99	99	408	
FONZ AND HAPPY DAYS GANG	19	194	195	95	98	A	5.3	24	432	SAT. 9.30A 30 ABC CA			B	5.9	25	481	
SAT. 11.00A 30 ABC CA						B	6.0	24	489	MEET THE PRESS	36	188	193	98	98	285	
GOLDIE GOLD/ACTION JACK	19	186	193	95	99	A	3.6	18	293	SUN. 12.30P 30 NBC CC			B	4.0	14	326	
SAT. 9.00A 30 ABC CA						B	4.0	18	326	MEMPHIS CLASSIC-SAT(S)	158	89	A	3.2	11	261	
HEATHCLIFF & MARMADUKE	19	191	191	94	94	A	5.1	23	416	1 SAT. 3.30P 60 CBS SE							
SAT. 11.30A 30 ABC CA						B	5.9	23	481	MEMPHIS CLASSIC-SUN(S)	187	98	A	3.9	13	318	
HISTORY OF THE U.S. OPEN(S)		183		91		A	2.0	8	163	1 SUN. 2.30P 135 CBS SE							
1 SAT. 2.30P 60 ABC SC										NBC MAJOR LEAGUE PRE GAME	10	212	206	96	97	416	
IN THE NEWS- 8.26AM	38	189	187	97	95	A	2.2	17	179	1 SAT. 2.00P 16 NBC SC			B	4.7	17	383	
SAT. 8.26A 3 CBS CN						B	2.9	19	236	2 SAT. 1.00P 18							
IN THE NEWS- 8.56AM	38	192	192	99	99	A	3.2	18	261	NBC MAJOR LEAGUE BASEBALL	10	212	209	96	97	513	
SAT. 8.56A 3 CBS CN						B	3.6	18	293	1 SAT. 2.16P 159 NBC SE			B	6.4	21	522	
IN THE NEWS- 9.26AM	38	192	192	99	99	A	3.8	19	310	2 SAT. 1.18P 166							
SAT. 9.26A 3 CBS CN						B	4.6	20	375	NBC MAJOR LEAGUE GAME 2	3	197	98	A	6.7	21	546
IN THE NEWS-9.56AM	37	192	196	99	99	A	5.0	24	408	2 SAT. 4.04P 142 NBC SE			B	6.1	18	497	
SAT. 9.56A 3 CBS CN						B	6.6	27	538	NCAA TRACK & FIELD CHAMP.(S)	179	92	A	4.4	15	359	
IN THE NEWS-11.56AM	36	178	183	95	95	A	5.2	23	424	1 SUN. 2.00P 60 ABC SE							
SAT. 11.56A 3 CBS CN						B	5.7	21	465	POPEYE/OLIVE COMEDY SHOW	27	189	188	97	97	163	
IN THE NEWS-12.26PM	36	170	168	89	89	A	3.6	15	293	SAT. 8.00A 30 CBS CA			B	2.4	17	196	
SAT. 12.26P 3 CBS CN						B	4.6	16	375	PRO BOWLERS-SPRING ED.	4	188	94	A	5.2	16	424
										1 SAT. 3.30P 90 ABC SE			B	4.9	15	399	

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)		
WEEKEND DAYTIME CONT'D															
RICHIE RICH/SCOOBY DOO-1						38	194	194	99	99	A	5.0	23	408	
SAT. 10.00A 30 ABC CA										B	5.8	25	473		
RICHIE RICH/SCOOBY DOO-2						38	198	198	99	99	A	5.3	24	432	
SAT. 10.30A 30 ABC CA										B	6.5	27	530		
SCHOOLHOUSE ROCK-8.26AM						37	187	187	94	94	A	2.9	24	236	
SAT. 8.26A 4 ABC CN										B	3.5	22	285		
SCHOOLHOUSE ROCK-8.55AM						19	192	194	98	98	A	3.4	20	277	
SAT. 8.55A 4 ABC CN										B	3.9	20	318		
SCHOOLHOUSE ROCK-9.25AM						19	186	193	95	99	A	3.6	17	293	
SAT. 9.25A 4 ABC CN										B	4.1	18	334		
SMURFS I						38	211	211	99	99	A	5.0	31	408	
SAT. 8.30A 30 NBC CA										B	6.2	35	505		
SMURFS II						38	211	211	99	99	A	7.5	39	611	
SAT. 9.00A 30 NBC CA										B	8.5	40	693		
SPACE STARS I						28	183	163	91	79	A	4.0	18	326	
SAT. 11.00A 30 NBC CA										B	4.5	17	367		
SPACE STARS II						28	183	163	91	79	A	3.7	17	302	
SAT. 11.30A 30 NBC CA										B	4.6	17	375		
SPIDER-MAN & FRIENDS						29	202	199	97	95	A	5.4	24	440	

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)		
U.S. OPEN GOLF-SAT.(S)							205		99	A	6.3	19	513		
2 SAT. 3.30P 240 ABC SE															
U.S. OPEN GOLF-SUN.(S)							207		99	A	7.5	22	611		
2 SUN. 4.00P 240 ABC SE															
WIMBLEDON TENNIS PREVIEW(S)							176		87	A	2.7	10	220		
2 SUN. 3.00P 60 NBC SE															

SAT.	10.30A	30	NBC	CA					B	5.9	23	481
SPORTSBEAT				15	167		89		A	4.9	16	399
1 SUN.	3.00P	30	ABC	SC					B	3.2	10	261
SPORTSWORLD				22	196	188	96	93	A	6.2	19	505
1 SUN.	4.30P	90	NBC	SA					B	6.2	17	505
2 SUN.	4.00P	120										
SUNDAY MORNING				38	159	158	92	91	A	4.1	23	334
SUN.	9.00A	90	CBS	N					B	4.7	23	383
SUPERFRIENDS				38	187	187	94	94	A	2.8	26	228
SAT.	8.00A	30	ABC	CA					B	3.4	24	277
TARZAN/L.RANGER/ZORRO			HR1	27	192	192	99	99	A	2.8	17	228
SAT.	8.30A	30	CBS	CA					B	3.3	18	269
TARZAN/L.RANGER/ZORRO			HR2	27	192	192	99	99	A	3.7	19	302
SAT.	9.00A	30	CBS	CA					B	4.2	19	342
THIS WEEK-DAVID BRINKLEY				29	170	179	90	92	A	3.9	17	318
SUN.	11.30A	60	ABC	N					B	3.6	13	293
30 MINUTES				29	159	157	89	89	A	2.7	10	220
SAT.	1.30P	30	CBS	DN					B	3.6	12	293
THUNDARR THE BARBARIAN				19	187	192	97	98	A	3.7	22	302
SAT.	8.30A	30	ABC	CA					B	3.9	20	318
TOM AND JERRY COMEDY SHOW				34	169	166	89	88	A	5.0	20	408
SAT.	12.30P	30	CBS	CA					B	5.4	19	440
TROLLKINS				25	170	168	89	89	A	3.9	17	318
SAT.	12.00N	30	CBS	CA					B	4.4	16	359



TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					7,580 9.3		20,290 24.9										
	ABC TV					BEST OF THE WEST(B) (OP)												
	AVERAGE AUDIENCE (Households (000) & %)					6,190 7.6		8,230 10.1										
	SHARE OF AUDIENCE %					14		18	7.9*									
	AVG. AUD. BY ¼ HR. %					7.5	7.7	7.5	8.3	9.7	10.0	10.8	10.6	11.2	11.1	11.3	11.3	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					12,630 15.5		14,260 17.5		17,930 22.0		14,830 18.2		14,340 17.6				
	CBS TV					PRIVATE BENJAMIN (R)(OP)		WKRP IN CINCINNATI (R)		M*A*S*H (R)		HOUSE CALLS (R)				LOU GRANT (R)		
	AVERAGE AUDIENCE (Households (000) & %)					11,250 13.8		12,800 15.7		15,400 18.9		12,880 15.8		11,740 14.4		14.4*	14.4*	
	SHARE OF AUDIENCE %					26		28		31		25		24		24 *	25 *	
	AVG. AUD. BY ¼ HR. %					13.2	14.4	15.2	16.2	18.0	19.8	15.8	15.8	13.9	14.9	14.7	14.1	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					17,120 21.0				17,770 21.8								
	NBC TV							LITTLE HOUSE-PRAIRIE (R)(OP)						NBC MONDAY NIGHT MOVIES SISTER,SISTER (SUS-OP)				
	AVERAGE AUDIENCE (Households (000) & %)					12,310 15.1				11,330 13.9						14.2*	14.4*	
	SHARE OF AUDIENCE %					28	13.4*		16.8*	12.9*						23 *	25 *	
	AVG. AUD. BY ¼ HR. %					12.9	13.9	16.2	17.4	12.9	13.0	13.8	13.8	14.1	14.4	14.5	14.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					8,310 10.2		19,640 24.1										
	ABC TV					BEST OF THE WEST (OP)												
	AVERAGE AUDIENCE (Households (000) & %)					7,010 8.6		9,940 12.2										
	SHARE OF AUDIENCE %					18		22	10.3*		11.6*		13.2*			13.8*	12.3*	
	AVG. AUD. BY ¼ HR. %					8.3	8.9	10.0	10.5	11.3	12.1	13.3	13.1	14.0	13.7	12.8	9.8	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					13,610 16.7		15,000 18.4		18,500 22.7		15,890 19.5		16,380 20.1				
	CBS TV					PRIVATE BENJAMIN (R)(OP)		WKRP IN CINCINNATI (R)		M*A*S*H (R)		HOUSE CALLS (R)				LOU GRANT (R)		
	AVERAGE AUDIENCE (Households (000) & %)					11,570 14.2		13,200 16.2		15,490 19.0		13,860 17.0		11,980 14.7		14.2*	15.1*	
	SHARE OF AUDIENCE %					29		31		34		30		27		26 *	28 *	
	AVG. AUD. BY ¼ HR. %					13.1	15.4	15.8	16.7	17.6	20.4	16.7	17.3	14.4	14.0	14.8	15.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					12,710 15.6				19,320 23.7								
	NBC TV							LITTLE HOUSE-PRAIRIE (R)(OP)								NBC MONDAY NIGHT MOVIES CHARLESTON(R)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)					8,800 10.8				12,230 15.0								
	SHARE OF AUDIENCE %					22	9.6*		12.0*	14.0*						15.7*	15.3*	
	AVG. AUD. BY ¼ HR. %					9.6	9.7	11.4	12.5	13.9	14.0	14.7	15.1	15.5	15.8	15.3	15.3	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	50.9	51.7	51.3	52.2	52.1	53.4	54.9	57.4	59.5	62.1	62.5	62.0	61.2	60.2	58.8	57.0
		WK. 2	45.8	47.5	47.2	47.8	47.2	49.1	50.7	53.0	55.7	57.8	57.3	58.0	56.0	54.8	53.8	52.2

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE. MON. JUNE 14, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					12,960 15.9		15,160 18.6		20,050 24.6		19,560 24.0		21,920 26.9			
	ABC TV					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)				HART TO HART (R)	
	AVERAGE AUDIENCE (Households (000) & %)					10,760 13.2		13,040 16.0		17,360 21.3		17,360 21.3		17,520 21.5		21.1*	22.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 12.3	14.2	29 15.3	16.7	36 20.7	22.0	35 20.9	21.8	37 20.8	21.4	36.* 21.4	38.* 21.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,700 11.9		7,340 9.0		24,690 30.3							
	CBS TV					CRONKITE'S UNIVERSE		TWO OF US (R)(OP)						NBA CHAMPIONSHIP GAME-6 PHILADELPHIA VS LOS ANGELES (9:00-11:43PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)					8,070 9.9		5,950 7.3		12,710 15.6	11.7*		14.3*		15.8*		17.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					19 9.3	10.5	14 7.1	7.6	27 10.9	21.* 12.5		24.* 14.8		26.* 15.9	16.8	29.* 17.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					10,760 13.2				14,100 17.3							
	NBC TV							BRET MAVERICK (R)(OP)							FLAMINGO ROAD (R)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)					7,500 9.2				7,340 9.0							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					17 9.3	9.1* 8.9		9.3* 8.9	15 8.4	8.4* 8.5		9.3* 9.1	15.* 9.4	9.4* 9.4	16.* 9.3	9.0* 8.8

W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,880 15.8		13,120 16.1		19,480 23.9		19,800 24.3		24,860 30.5			
	ABC TV					HAPPY DAYS (R)		LAVERNE & SHIRLEY (R)		THREE'S COMPANY (R)		TOO CLOSE FOR COMFORT (R)(OP)				BARBARA WALTERS SPECIAL	
	AVERAGE AUDIENCE (Households (000) & %)					10,920 13.4		11,570 14.2		16,460 20.2		17,600 21.6		19,150 23.5		23.2*	23.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					27 12.5	14.4	27 13.6	14.8	36 18.6	21.8	37 21.2	22.0	42 23.0	41.* 23.4	44.* 23.7	44.* 23.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,540 11.7		7,990 9.8		16,300 20.0							
	CBS TV					CRONKITE'S UNIVERSE		TWO OF US (R)(OP)						CBS TUESDAY NIGHT MOVIES THE STREETS OF L.A.(R)			
	AVERAGE AUDIENCE (Households (000) & %)					7,660 9.4		6,440 7.9		9,620 11.8			11.5*		12.8*		13.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					19 9.8	9.1	15 7.4	8.5	21 9.3	17.* 10.1		20.* 11.2		23.* 13.2	24.* 13.7	24.* 12.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,230 15.0				10,020 12.3				7,820 9.6			
	NBC TV							BRET MAVERICK (R)(OP)				CASSIE AND COMPANY (SUS-OP)			FLAMINGO ROAD (R)		
	AVERAGE AUDIENCE (Households (000) & %)					8,970 11.0				6,930 8.5			8.2*	5,300 6.5		6.4*	6.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					22 10.5	10.6* 10.8		11.5* 11.4	15 9.2	16.* 8.3		14.* 8.3	12 6.3	11.* 6.6	12.* 6.4	12.* 6.7
TV HOUSEHOLDS USING TV		WK. 1	47.8	48.7	48.3	49.6	50.3	52.2	53.8	55.2	57.6	59.5	60.2	60.9	59.4	59.1	58.2
(See Def. 1)		WK. 2	47.5	48.2	48.4	48.8	48.8	50.3	50.8	53.1	55.7	57.7	58.0	57.7	56.4	55.8	55.4

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,570 19.1				16,220 19.9				13,450 16.5			
	ABC TV					GREATEST AMERICAN HERO (R)				FALL GUY (R)(OP)				DYNASTY (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,080 13.6	12.2*		15.0*	11,650 14.3	13.5*		15.1*	9,210 11.3	11.4*		11.2*
	SHARE OF AUDIENCE %					26	24 *		28 *	25	24 *		27 *	21	21 *		21 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,450 11.6				17,600 21.6							
	CBS TV					CBS NEWS SPECIAL (OP)				CBS WEDNESDAY NIGHT MOVIE PLEASURE PALACE(R)							
	AVERAGE AUDIENCE (Households (000) & %)					6,760 8.3	8.5*		8.1*	10,600 13.0	11.3*		12.0*		14.3*		14.6*
	SHARE OF AUDIENCE %					16	17 *		15 *	24	20 *		21 *		26 *		28 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					15,240 18.7				13,860 17.0		12,230 15.0		17,200 21.1			
	NBC TV					REAL PEOPLE (R)(OP)				FACTS OF LIFE (R)		TEACHERS ONLY (SUS-OP)		QUINCY, M.E. (R)			
	AVERAGE AUDIENCE (Households (000) & %)					11,410 14.0	13.3*		14.8*	12,230 15.0		10,920 13.4		12,960 15.9	15.5*		16.3*
	SHARE OF AUDIENCE %					27	26 *		28 *	27		24		30	28 *		31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,530 16.6				17,520 21.5				13,280 16.3			
	ABC TV					GREATEST AMERICAN HERO (R)				FALL GUY (R)(OP)				DYNASTY (R)			
	AVERAGE AUDIENCE (Households (000) & %)					10,190 12.5	12.2*		12.7*	12,630 15.5	14.0*		17.0*	9,540 11.7	11.4*		11.9*
	SHARE OF AUDIENCE %					24	24 *		24 *	28	26 *		30 *	22	21 *		22 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,770 16.9				15,730 19.3							
	CBS TV					LAST ROUND-UP-ELEPHANTS (OP)				CBS WEDNESDAY NIGHT MOVIE TO FIND MY SON(R)							
	AVERAGE AUDIENCE (Households (000) & %)					10,110 12.4	12.6*		12.2*	9,860 12.1	10.1*		11.8*		13.0*		13.6*
	SHARE OF AUDIENCE %					24	25 *		23 *	22	19 *		21 *		24 *		26 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,100 17.3				12,800 15.7		11,650 14.3		15,810 19.4			
	NBC TV					REAL PEOPLE (R)(OP)				FACTS OF LIFE (R)		LOVE, SIDNEY (OP)		QUINCY, M.E. (R)			
	AVERAGE AUDIENCE (Households (000) & %)					9,860 12.1	11.7*		12.5*	11,170 13.7		10,110 12.4		12,390 15.2	15.3*		15.1*
	SHARE OF AUDIENCE %					23	23 *		24 *	25		22		28	28 *		28 *
TV HOUSEHOLDS USING TV		WK. 1	49.4	49.2	48.5	48.7	49.2	51.3	53.1	54.4	55.8	57.3	56.4	57.0	55.4	54.0	53.3
(See Def. 1)		WK. 2	49.1	50.2	49.0	50.2	50.3	51.5	52.1	53.1	53.0	55.2	55.4	56.5	54.2	54.5	54.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.



		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					9,130 11.2		9,370 11.5		10,760 13.2		12,470 15.3		17,030 20.9			
	ABC TV						MORK & MINDY (R)		BOSOM BUDDIES (R)		BARNEY MILLER (R)		TAXI (R)(OP)				20/20	
	AVERAGE AUDIENCE (Households (000) & %)	{					7,580 9.3		8,230 10.1		9,210 11.3		10,920 13.4		13,040 16.0		15.9*	16.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					19 8.8		20 9.7		21 10.7		24 12.6		29 15.7		28* 16.0	30* 16.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,220 19.9				14,430 17.7				11,980 14.7			
	CBS TV								MAGNUM, P.I. (R)(OP)				FAMILY IN BLUE				KNOTS LANDING (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					11,900 14.6				10,430 12.8				8,070 9.9		9.7*	10.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					29 13.9		29* 14.2		23 13.0		24* 12.5		23* 13.0		17* 9.4	19* 10.2
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{					12,390 15.2				15,000 18.4		15,400 18.9		19,320 23.7			
	NBC TV								FAME (R)(OP)		DIFF'RENT STROKES (R)		GIMME A BREAK (R)(OP)				HILL STREET BLUES (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					9,210 11.3		10.7* 22*		13,280 16.3		13,690 16.8		14,670 18.0		18.4*	17.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					23 10.4		22* 11.0		30 15.6		30 16.9		33 18.8		33* 18.1	33* 17.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					16,140 19.8								17,770 21.8			
	ABC TV										ABC MOVIE SPECIAL THE INTRUDER WITHIN(R) (OP)						20/20	
	AVERAGE AUDIENCE (Households (000) & %)	{					9,130 11.2		9.2* 20*		10.7* 21*		12.4* 23*		12.630 15.5		15.0*	16.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					22 8.5		20* 9.8		21* 10.9		23* 12.1		23* 12.5		28* 15.4	31* 15.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					15,490 19.0				9,940 12.2				7,910 9.7			
	CBS TV								MAGNUM, P.I. (R)(OP)				KNOTS LANDING (R)				CBS REPORTS THE AMERICAN-ISRAELI CONNECTION	
	AVERAGE AUDIENCE (Households (000) & %)	{					11,490 14.1		13.6* 29*		6,600 8.1		7.9* 15*		4,560 5.6		5.9*	5.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					29 13.1		29* 14.1		15 7.8		15* 8.0		10 6.6		11* 5.2	10* 4.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{					12,230 15.0				15,080 18.5		16,220 19.9		21,110 25.9			
	NBC TV								FAME (R)(OP)		DIFF'RENT STROKES (R)		GIMME A BREAK (R)(SUS-OP)				HILL STREET BLUES (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{					8,800 10.8		10.1* 22*		13,120 16.1		14,750 18.1		16,870 20.7		20.9*	20.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%					22 9.8		22* 10.3		30 15.3		32 17.0		39 20.5		38* 21.3	39* 20.1
TV HOUSEHOLDS USING TV WK. 1			46.2	46.7	45.3	46.6	47.3	49.3	50.8	52.1	52.9	54.9	55.1	56.3	56.4	55.6	55.1	52.7
(See Def. 1)			45.9	46.0	46.0	46.3	46.0	47.8	49.5	51.1	52.4	54.5	56.0	56.8	54.8	54.2	53.4	51.3

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.



TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					10,840 13.3		9,540 11.7		18,660 22.9							
	ABC TV					BENSON (R)		MAKING A LIVING					ABC FRIDAY NIGHT MOVIE THE NIGHT THE CITY SCREAMED(R) (OP)				
	AVERAGE AUDIENCE (Households (000) & %)					9,050 11.1		8,390 10.3		10,270 12.6	10.4*		11.5*		14.0*		14.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 10.8	11.4	22 10.2	10.5	25 9.8	22* 11.0	23* 11.4	23* 11.7		27* 13.7	29* 14.3	29* 14.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,730 19.3				14,260 17.5				13,770 16.9			
	CBS TV							DUKES OF HAZZARD (R)(OP)			DALLAS (R)				FALCON CREST (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,760 13.2	12.1*		14.3*	10,350 12.7	12.1*		13.3*	10,510 12.9	12.9*		12.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					29 11.6	27* 12.6		31* 14.2	26 12.1	25* 12.2	26* 13.0	26* 13.6	26 12.5	25* 13.2	26* 12.8	26* 13.0
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					6,110 7.5		9,210 11.3						7,740 9.5			
	NBC TV							FIT FOR A KING			CHICAGO STORY (SUS-OP)(OP)				NBC WHITE PAPER		
	AVERAGE AUDIENCE (Households (000) & %)					4,890 6.0		5,620 6.9	5.8*		7.2*		7.7*	4,970 6.1	6.1*		6.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 6.2		14 5.8	13* 5.9		15* 7.0		15* 7.4	12 6.0	12* 6.1		12* 6.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,780 12.0		8,230 10.1		15,970 19.6							
	ABC TV					BENSON (R)		MAKING A LIVING (R)					ABC FRIDAY NIGHT MOVIE FREEDOM(R)(OP)				
	AVERAGE AUDIENCE (Households (000) & %)					8,150 10.0		7,090 8.7		9,210 11.3	9.6*		10.7*		12.0*		12.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					23 9.7		19 8.4		23 9.3	20* 10.0	21* 10.5	21* 11.0		24* 11.9	25* 12.1	25* 13.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,340 17.6				13,770 16.9				12,880 15.8			
	CBS TV							DUKES OF HAZZARD (R)(OP)			DALLAS (R)				FALCON CREST (R)		
	AVERAGE AUDIENCE (Households (000) & %)					10,430 12.8	11.5*		14.1*	9,860 12.1	11.7*		12.5*	9,540 11.7	11.5*		11.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					29 11.0	27* 12.0		31* 13.7	25 11.4	24* 12.0	25* 12.1	25* 12.9	23 11.7	23* 11.9	24* 11.9	24* 11.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					6,760 8.3		11,330 13.9						10,430 12.8			
	NBC TV							TV FUNNIES			CHICAGO STORY (R)(OP)				MCCLAIN'S LAW (R)		
	AVERAGE AUDIENCE (Households (000) & %)					5,620 6.9		6,850 8.4	7.2*		8.5*		9.6*	7,990 9.8	9.3*		10.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					16 6.9		17 6.9	16* 7.0		18* 8.3		19* 8.7	19 8.9	18* 9.6	21* 10.1	21* 10.8
TV HOUSEHOLDS USING TV WK. 1		40.8	40.8	41.7	42.2	43.5	45.1	45.6	46.5	46.8	48.3	50.1	51.2	50.5	51.5	49.8	48.0
(See Def. 1) WK. 2		40.4	40.3	40.5	41.5	41.9	43.8	44.6	46.9	47.3	48.9	49.8	51.2	51.3	50.4	50.3	50.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.FRI. JUNE 18, 1982

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						10,680 13.1				15,730 19.3				16,060 19.7			
	ABC TV						TODAY'S FBI (R)(OP)				LOVE BOAT (R)(OP)				FANTASY ISLAND (R)			
	AVERAGE AUDIENCE (Households (000) & %)						7,250 8.9	7.8*		9.9*	12,710 15.6	15.0*		16.2*	12,960 15.9	15.6*		16.2*
	SHARE OF AUDIENCE %						19	17 *		21 *	31	30 *		31 *	31	30 *		32 *
	AVG. AUD. BY ¼ HR. %						7.3	8.2	9.4	10.4	14.4	15.7	16.3	16.1	15.4	15.8	16.2	16.3
K 2	TOTAL AUDIENCE (Households (000) & %)						10,760 13.2				16,790 20.6							
	CBS TV						WALT DISNEY THE TREASURE OF SAN BOSCO REEF, PART 2(R) (OP)				CBS SAT. NIGHT MOVIE GEORGIA PEACHES(R)							
	AVERAGE AUDIENCE (Households (000) & %)						7,580 9.3	8.9*		9.7*	10,430 12.8	10.1*		11.6*		14.3*		15.1*
	SHARE OF AUDIENCE %						20	20 *		21 *	25	20 *		22 *		28 *		30 *
	AVG. AUD. BY ¼ HR. %						8.8	9.0	9.8	9.6	9.8	10.4	11.2	12.0	14.2	14.4	15.1	15.1
K 1	TOTAL AUDIENCE (Households (000) & %)						8,720 10.7		8,480 10.4		8,800 10.8				8,970 11.0			
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(OP)			NBC MAGAZINE (R)				
	AVERAGE AUDIENCE (Households (000) & %)						7,340 9.0		7,170 8.8		6,520 8.0	7.7*		8.4*	5,870 7.2	7.1*		7.2*
	SHARE OF AUDIENCE %						20		19		16	16 *		16 *	14	14 *		14 *
	AVG. AUD. BY ¼ HR. %						8.8	9.1	8.9	8.6	7.5	7.9	8.3	8.4	7.2	7.0	7.2	7.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						9,940 12.2				19,070 23.4							
	ABC TV						TODAY'S FBI (R)(OP)				LOVE BOAT (R)(OP)							
	AVERAGE AUDIENCE (Households (000) & %)						6,760 8.3	7.1*		9.5*	13,690 16.8	15.0*		17.0*		18.4*		
	SHARE OF AUDIENCE %						19	17 *		22 *	35	32 *		34 *		38 *		
	AVG. AUD. BY ¼ HR. %						6.7	7.6	9.0	9.9	14.2	15.9	16.7	17.3	18.5	18.2		
K 2	TOTAL AUDIENCE (Households (000) & %)						11,330 13.9				15,320 18.8							
	CBS TV						WALT DISNEY LOUIS L'AMOUR'S THE CHEROKEE TRAIL(R) (OP)				CBS SAT. NIGHT MOVIE BUTCH AND SUNDANCE: THE EARLY DAYS(R)							
	AVERAGE AUDIENCE (Households (000) & %)						8,310 10.2	9.9*		10.5*	7,990 9.8	8.8*		9.3*		9.4*		11.7*
	SHARE OF AUDIENCE %						24	24 *		24 *	21	19 *		19 *		20 *		25 *
	AVG. AUD. BY ¼ HR. %						10.1	9.7	10.3	10.7	8.8	8.7	9.1	9.4	9.4	9.5	11.3	12.1
K 2	TOTAL AUDIENCE (Households (000) & %)						7,740 9.5		7,420 9.1		10,110 12.4				9,540 11.7			
	NBC TV						HARPER VALLEY (R)		ONE OF THE BOYS (R)(OP)		BARBARA MANDRELL (R)(SUS-OP)			NBC REPORTS FOR EVERY VIOLENCE-- THERE IS A VICTIM				
	AVERAGE AUDIENCE (Households (000) & %)						6,520 8.0		6,280 7.7		7,340 9.0	8.8*		9.2*	6,850 8.4	8.2*		8.6*
	SHARE OF AUDIENCE %						19		18		19	19 *		19 *	18	17 *		19 *
	AVG. AUD. BY ¼ HR. %						7.6	8.4	7.5	7.9	8.6	8.9	9.2	9.2	8.2	8.2	8.5	8.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	44.5	45.0	44.5	44.9	44.7	45.4	46.5	47.8	48.8	50.3	52.4	52.8	51.6	50.8	50.3	49.6
		WK. 2	41.5	41.0	41.0	41.7	41.8	42.1	43.3	44.4	46.6	48.0	49.5	49.6	48.2	47.9	46.8	46.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE.SAT. JUNE 19, 1982

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,710 7.0														
	ABC TV		ABC WEEKEND REPORT- SAT.														
	AVERAGE AUDIENCE (Households (000) & %)	{	5,300 6.5														
	SHARE OF AUDIENCE %		14														
	AVG. AUD. BY ¼ HR. %		6.5														
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)	{															
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{		9,860 12.1													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		5,380 6.6													
	SHARE OF AUDIENCE %			20	6.7*			6.9*									
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{															
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)	{		5,480 6.7													
	SHARE OF AUDIENCE %			22	7.2*			22*									
TV HOUSEHOLDS USING TV (See Def. 1)																	
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.



TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45										
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 14,260 17.5										{ 17,520 21.5															
	ABC TV	ABC MOVIE SPECIAL THE MAGIC OF LASSIE(R) (OP)																ABC SUNDAY NIGHT MOVIE HARRY AND WALTER GO TO NEW YORK (9:00-11:11PM) (OP)									
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,310 10.2									{ 8,970 11.0																
	SHARE OF AUDIENCE %	21	8.2*			9.3*					10.9*			10.9*		11.1*		11.1*									
	AVG. AUD. BY ¼ HR. %	7.8	8.5	9.1	9.6	10.6	11.6	11.8	12.4	11.3	10.5	10.7	11.2	11.1	11.0	11.2	11.0										
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 18,660 22.9										{ 17,600 21.6		{ 20,050 24.6		{ 19,890 24.4											
	CBS TV	60 MINUTES																ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 14,020 17.2									{ 15,240 18.7			{ 17,690 21.7		{ 16,060 19.7											
	SHARE OF AUDIENCE %	38	16.6*			17.8*					34			39		37	19.5*		20.0*								
	AVG. AUD. BY ¼ HR. %	15.7	17.4	17.8	17.8	13.0	13.8	13.1	13.8	17.2	20.3	21.1	22.3	19.4	19.5	20.1	19.9										
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 7,580 9.3										{ 16,300 20.0															
	NBC TV	FATHER MURPHY (R)																CHIPS (R)(OP)		NBC SUNDAY NIGHT MOVIE ANOTHER MAN, ANOTHER CHANCE (SUS-OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,460 6.7									{ 8,880 10.9																
	SHARE OF AUDIENCE %	15	6.4*			7.1*					20	10.8*		10.8*		11.2*		10.7*									
	AVG. AUD. BY ¼ HR. %	6.2	6.5	7.2	7.0	10.5	12.1	12.6	12.9	11.2	10.4	10.6	10.9	11.6	10.8	10.6	10.7										
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 17,030 20.9										{ 15,730 19.3		{ 16,460 20.2		{ 19,800 24.3											
	CBS TV	60 MINUTES																ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS (R)		TRAPPER JOHN, M.D. (R)	
	AVERAGE AUDIENCE (Households (000) & %)	{ 12,470 15.3									{ 13,450 16.5			{ 15,240 18.7		{ 15,890 19.5											
	SHARE OF AUDIENCE %	36	14.5*			16.1*					31			33		36	19.2*		19.8*								
	AVG. AUD. BY ¼ HR. %	14.0	15.0	16.2	16.1	11.8	12.6	13.1	15.5	15.6	17.5	18.4	19.0	19.0	19.3	19.9	19.7										
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 8,480 10.4										{ 21,110 25.9															
	NBC TV	FATHER MURPHY (R)																CHIPS (R)(OP)		NBC SUNDAY NIGHT MOVIE FIVE DAYS FROM HOME (OP)							
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,030 7.4									{ 13,770 16.9																
	SHARE OF AUDIENCE %	18	6.5*			8.3*					31	14.8*		16.7*		17.8*		18.3*									
	AVG. AUD. BY ¼ HR. %	6.1	6.9	7.8	8.9	11.0	11.8	13.2	13.8	14.2	15.5	16.7	16.7	17.6	17.9	18.2	18.4										
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	42.5	44.2	45.6	46.2	47.3	50.5	51.7	54.0	55.0	55.6	55.8	56.4	55.4	53.7	52.0	50.8									
		WK. 2	39.3	40.9	43.4	44.6	44.9	47.4	49.3	52.0	52.6	55.3	57.3	57.3	54.7	53.8	53.0	52.2									

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

EVE SUN JUNE 20, 1982



TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	2,690 3.3															
	ABC TV		(1)	(2) (OP)														
	AVERAGE AUDIENCE (Households (000) & %)	{	2,770 3.4															
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %	11.1 3.5	9 3.4														
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,190 7.6															
	CBS TV		CBS SUNDAY NEWS- OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	{	5,870 7.2															
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %	15 7.2															
1	TOTAL AUDIENCE (Households (000) & %)	{		2,610 3.2														
	NBC TV				NBC LATE NIGHT MOVIE THE SIX OF US (11:30-1:00AM) (SUSTAINING 1:00-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)	{		1,220 1.5				1.8*		1.2*								
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %		6 1.7	6* 2.1		7* 1.9	7* 1.6	6* 1.2	6* 1.1		.9	.8					
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,750 4.6															
	ABC TV		ABC WEEKEND REPORT- SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	{	3,590 4.4															
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %	10 4.4															
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,970 6.1	5,460 6.7														
	CBS TV		CBS SUNDAY NEWS- OSGOOD	(3)														
	AVERAGE AUDIENCE (Households (000) & %)	{	4,810 5.9	5,380 6.6														
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %	13 5.9	19 6.6														
2	TOTAL AUDIENCE (Households (000) & %)	{		3,420 4.2														
	NBC TV				NBC LATE NIGHT MOVIE NEW YORK, NEW YORK (11:30-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)	{		1,390 1.7				2.0*		1.7*		1.3*						
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	% %		7 2.3	6* 1.8		8* 2.0	8* 1.8	8* 1.6	8* 1.3	8* 1.2	8* 1.4						
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	47.2	40.7	33.3	29.2	26.2	23.4	20.1	17.6	15.2	13.6	12.0	10.3	8.6	7.6	6.6	5.7
		WK. 2	46.9	41.7	34.1	31.1	27.1	25.0	22.1	19.9	16.8	15.7	13.3	11.5	9.9	8.4	6.7	5.8

U.S. TV Households: 81,500,000

(1) ABC SUNDAY MOVIE, HARRY AND WALTER GO TO NEW YORK, ABC, (9:00-11:11PM) (SUSTAINING 11:11-11:20PM)  
 (2) ABC WEEKEND REPORT-SUN., ABC, (11:20-11:35PM)  
 (3) MICHIGAN 400 HILITES, CBS, (11:30-11:44PM) (S)

For explanation of symbols, See page A.

EVE.SUN. JUNE 20, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			4,730 5.8				4,810 5.9										
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)								(SUS-OP)		
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				3,990 4.9		4.9*								
	SHARE OF AUDIENCE %			27				25		25 *								
	AVG. AUD. BY ¼ HR. %			5.0		4.6		4.8		5.0								
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			2,930 3.6				3,020 3.7						3,830 4.7		5,710 7.0		
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)						ONE DAY AT A TIME-M-F >(SUS-OP)		ALICE-M-F (MTUHF)		
	AVERAGE AUDIENCE (Households (000) & %)			2,360 2.9				2,360 2.9						3,420 4.2		4,970 6.1		
	SHARE OF AUDIENCE %			16				15						21		29		
	AVG. AUD. BY ¼ HR. %			2.9		3.0		2.9		3.0				3.9		4.5		5.8 6.4
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			3,990 4.9				3,990 4.9						3,100 3.8		3,590 4.4		
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						DIFF'RENT STROKES M-F >(SUS-OP)		WHEEL OF FORTUNE (MTUHF)		
	AVERAGE AUDIENCE (Households (000) & %)			3,100 3.8				3,260 4.0						2,690 3.3		3,020 3.7		
	SHARE OF AUDIENCE %			21				20						16		18		
	AVG. AUD. BY ¼ HR. %			4.0		3.7		4.1		4.0				3.1		3.4		3.5 3.8
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			5,220 6.4				4,810 5.9										
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)										
	AVERAGE AUDIENCE (Households (000) & %)			3,910 4.8				3,910 4.8										
	SHARE OF AUDIENCE %			29				25		4.8								
	AVG. AUD. BY ¼ HR. %			4.7		4.8		4.9		4.8								
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			2,530 3.1				2,850 3.5						3,830 4.7		6,110 7.5		
	CBS TV			MORNING-KURTIS & SAWYER 1 (CO-OP) (PARTICIPATING)				MORNING-KURTIS & SAWYER 2 (CO-OP) (PARTICIPATING)						ONE DAY AT A TIME-M-F		ALICE-M-F		
	AVERAGE AUDIENCE (Households (000) & %)			2,120 2.6				2,280 2.8						3,180 3.9		5,220 6.4		
	SHARE OF AUDIENCE %			16				15						19		29		
	AVG. AUD. BY ¼ HR. %			2.5		2.6		2.7		2.8				3.5		4.3		6.2 6.6
WEEK 2	TOTAL AUDIENCE (Households (000) & %)			4,160 5.1				3,910 4.8						4,080 5.0		4,320 5.3		
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)						DIFF'RENT STROKES M-F		WHEEL OF FORTUNE		
	AVERAGE AUDIENCE (Households (000) & %)			3,260 4.0				3,180 3.9						3,420 4.2		3,670 4.5		
	SHARE OF AUDIENCE %			24				20						20		21		
	AVG. AUD. BY ¼ HR. %			4.0		3.9		4.0		3.8				3.9		4.4		4.6
TV HOUSEHOLDS USING TV		WK. 1	10.5	12.7	14.9	16.0	16.9	18.0	18.7	18.8	19.0	19.4	19.3	19.6	19.4	20.0	20.2	20.5
(See Def. 1)		WK. 2	10.0	11.8	13.5	14.9	16.5	17.4	17.6	18.2	18.9	19.6	20.1	20.6	20.4	21.1	21.5	21.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	7,580 9.3				6,760 8.3		6,680 8.2		9,290 11.4				8,880 10.9			
	ABC TV		LOVE BOAT DAYTIME				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4				5,620 6.9		5,460 6.7		7,250 8.9				6,680 8.2			
	SHARE OF AUDIENCE %		29	5.8*		7.0*	28		27	6.7	33	8.4*		9.3*	32	8.1*		8.3*
	AVG. AUD. BY ¼ HR.	%	5.6	6.0	6.8	7.2	6.5	7.3	6.7	6.7	8.2	8.6	9.4	9.3	8.1	8.2	8.1	8.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1		7,340 9.0				7,660 9.4				6,280 7.7				4,560 5.6	
	CBS TV		PRICE IS RIGHT 1 (SUS-OP)				PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS (SUS-OP)				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,540 6.8		6,440 7.9				5,460 6.7	6.7*			4,730 5.8				3,990 4.9	
	SHARE OF AUDIENCE %		33		35				27	28*		26*	22	20*		6.0*	23*	19
	AVG. AUD. BY ¼ HR.	%	6.5	7.1	7.6	8.0			6.7	6.7	6.6	6.6	5.6	5.5	6.0	6.0	4.8	4.9
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,180 3.9				1,710 2.1		2,610 3.2		6,280 7.7				4,730 5.8			
	NBC TV		TEXAS				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	2,040 2.5				1,470 1.8		2,040 2.5		4,810 5.9				3,420 4.2			
	SHARE OF AUDIENCE %		12	2.5*		2.3*	10*	7	10		22	5.6*	21*	6.2*	16	4.4*	17*	4.1*
	AVG. AUD. BY ¼ HR.	%	2.6	2.4	2.3	2.4	1.8	1.8	2.4	2.7	5.4	5.8	6.2	6.2	4.3	4.4	4.1	4.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,930 8.5				6,930 8.5		6,110 7.5		9,540 11.7				9,210 11.3			
	ABC TV		LOVE BOAT DAYTIME (SUS-OP)				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,220 6.4				5,710 7.0		5,050 6.2		7,250 8.9				7,010 8.6			
	SHARE OF AUDIENCE %		29				28		25		32	8.4*		9.4*	33	8.4*		8.9*
	AVG. AUD. BY ¼ HR.	%	5.7				6.7	7.4	6.1	6.3	8.1	8.7	9.5	9.4	8.3	8.4	8.8	8.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,760 8.3		7,740 9.5				8,310 10.2				6,680 8.2				4,730 5.8	
	CBS TV		PRICE IS RIGHT 1 (SUS-OP)				PRICE IS RIGHT 2 (OP)		YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	{	5,790 7.1		6,680 8.2				5,870 7.2	7.1*			4,970 6.1				4,320 5.3	
	SHARE OF AUDIENCE %		33		36				29	29*		28*	23	22*		6.2*	24*	21
	AVG. AUD. BY ¼ HR.	%	6.8	7.4	8.1	8.2			7.1	7.1	7.2	7.4	6.1	5.8	6.2	6.2	5.2	5.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,100 3.8				1,790 2.2		2,850 3.5		5,870 7.2				4,240 5.2			
	NBC TV		TEXAS (SUS-OP)				DOCTORS		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD			
	AVERAGE AUDIENCE (Households (000) & %)	{	2,120 2.6				1,470 1.8		2,200 2.7		4,320 5.3				2,930 3.6			
	SHARE OF AUDIENCE %		12				7		11		19	5.1*	18*	5.4*	14	3.6*	14*	3.6*
	AVG. AUD. BY ¼ HR.	%	2.8				1.8	1.8	2.6	2.9	4.9	5.3	5.5	5.4	3.7	3.5	3.6	3.7
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	20.9	21.5	22.3	23.4	24.4	25.6	25.1	25.6	26.5	27.3	27.1	27.3	25.8	26.4	25.6	26.2
		WK. 2	21.7	22.1	22.4	23.4	24.9	26.3	25.4	26.1	27.2	28.0	27.5	27.1	26.0	26.1	25.6	26.1

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.



TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{ 10,510 12.9						3,750 4.6									9,860 12.1
	ABC TV		GENERAL HOSPITAL (SUS-OP)					EDGE OF NIGHT									ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,070 9.9						3,180 3.9									8,390 10.3
	SHARE OF AUDIENCE %	35	9.6*			10.1*		34*									22
	AVG. AUD. BY ¼ HR. %	9.4	9.8	10.2	10.1	4.0	3.8									10.2	10.4
E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,110 7.5						3,020 3.7									10,350 12.7
	CBS TV		GUIDING LIGHT (M-TH)(S)(OP)					TATTLTALES (M-TH)(S)(OP)									CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,970 6.1						2,530 3.1									8,880 10.9
	SHARE OF AUDIENCE %	21	6.0*			6.2*		11									24
	AVG. AUD. BY ¼ HR. %	6.0	6.2	6.1	6.3	3.2	3.0									10.9	10.9
E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 4,730 5.8															8,310 10.2
	NBC TV		CHIPS M-F														NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,180 3.9															7,250 8.9
	SHARE OF AUDIENCE %	14	3.4*			4.4*		15*									19
	AVG. AUD. BY ¼ HR. %	3.3	3.6	4.2	4.6											8.6	9.1

W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{ 10,600 13.0						4,080 5.0									9,050 11.1
	ABC TV		GENERAL HOSPITAL (SUS-OP)					EDGE OF NIGHT (SUS-OP)						(SUS-OP)			ABC WORLD NEWS TONIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{ 8,720 10.7						3,590 4.4									7,820 9.6
	SHARE OF AUDIENCE %	37	10.3*			11.1*		16									22
	AVG. AUD. BY ¼ HR. %	9.9	10.7	11.2	11.0	4.6	4.2									9.6	9.6
E E K 3	TOTAL AUDIENCE (Households (000) & %)	{ 6,360 7.8						2,850 3.5									9,940 12.2
	CBS TV		GUIDING LIGHT (SUS-OP)(OP)					TATTLTALES									CBS EVENING NEWS- RATHER
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,220 6.4						2,280 2.8									8,720 10.7
	SHARE OF AUDIENCE %	22	6.4*			6.4*		10									24
	AVG. AUD. BY ¼ HR. %	6.3	6.5	6.6	6.3	2.7	2.9									10.6	10.9
E E K 4	TOTAL AUDIENCE (Households (000) & %)	{ 4,560 5.6															9,050 11.1
	NBC TV		CHIPS M-F														NBC NIGHTLY NEWS
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,260 4.0															7,990 9.8
	SHARE OF AUDIENCE %	14	3.6*			4.4*		15*									22
	AVG. AUD. BY ¼ HR. %	3.4	3.8	4.3	4.5											9.6	10.0
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	26.7	28.0	29.0	30.2	29.2	29.7	30.1	31.2	32.8	35.0	36.0	38.4	42.1	44.0	45.0
		WK. 2	27.1	28.6	29.7	30.3	28.2	29.1	29.5	30.9	32.3	33.7	35.1	37.6	40.8	42.8	44.0

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.



TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,690 3.3		3,990 4.9		3,340 4.1		4,400 5.4		4,480 5.5		5,130 6.3	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,200 2.7		3,020 3.7		2,690 3.3		3,750 4.6		3,750 4.6		4,080 5.0	
	SHARE OF AUDIENCE %					26		22		16		22		22		23	
	AVG. AUD. BY ¼ HR.					2.5	3.0	3.6	3.7	3.0	3.5	4.5	4.7	4.3	4.9	5.1	4.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,770 3.4		2,770 3.4		3,670 4.5		4,560 5.6		5,300 6.5		5,950 7.3	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (SUS-OP)		BUGS BUNNY/ROAD RUNNER 3 (SUS-OP)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,960 2.4		2,280 2.8		3,020 3.7		3,670 4.5		4,560 5.6		5,050 6.2	
	SHARE OF AUDIENCE %					21		18		19		22		26		27	
	AVG. AUD. BY ¼ HR.					2.0	2.8	2.7	2.9	3.5	3.9	4.4	4.6	5.4	5.9	6.0	6.5
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					2,360 2.9		5,050 6.2		6,760 8.3		4,970 6.1		5,130 6.3		4,730 5.8	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					1,630 2.0		3,750 4.6		5,790 7.1		4,320 5.3		4,160 5.1		3,990 4.9	
	SHARE OF AUDIENCE %					19		29		37		26		24		22	
	AVG. AUD. BY ¼ HR.					1.6	2.5	3.9	5.3	6.8	7.3	5.4	5.2	5.6	4.7	4.7	5.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					3,020 3.7		3,910 4.8		3,500 4.3		5,870 7.2		5,540 6.8		5,300 6.5	
	ABC TV					SUPERFRIENDS (OP)		THUNDARR THE BARBARIAN (OP)		GOLDIE GOLD/ ACTION JACK (OP)		LAVERNE AND SHIRLEY		RICHIE RICH/ SCOOBY DOO-1		RICHIE RICH/ SCOOBY DOO-2 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,360 2.9		3,020 3.7		3,100 3.8		4,400 5.4		4,400 5.4		4,560 5.6	
	SHARE OF AUDIENCE %					27		21		19		25		25		25	
	AVG. AUD. BY ¼ HR.					2.7	3.1	3.6	3.9	3.7	3.8	5.0	5.9	5.2	5.6	5.7	5.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					1,550 1.9		2,690 3.3		3,750 4.6		5,540 6.8		6,760 8.3		6,440 7.9	
	CBS TV					POPEYE/OLIVE COMEDY SHOW (OP)		TARZAN/L. RANGER/ ZORRO HR1 (OP)		TARZAN/L. RANGER/ ZORRO HR2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,300 1.6		2,200 2.7		3,020 3.7		4,400 5.4		5,460 6.7		5,710 7.0	
	SHARE OF AUDIENCE %					13		16		19		25		29		30	
	AVG. AUD. BY ¼ HR.					1.5	1.7	2.5	3.0	3.5	3.9	5.2	5.6	6.5	7.0	7.0	6.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,530 3.1		5,130 6.3		7,740 9.5		5,870 7.2		5,460 6.7		5,620 6.9	
	NBC TV					FLINTSTONE'S COMEDY SHW2 (OP)		SMURFS I		SMURFS II (OP)		KID SUPER POWER I		KID SUPER POWER II (OP)		SPIDER-MAN & FRIENDS	
	AVERAGE AUDIENCE (Households (000) & %)					1,790 2.2		4,320 5.3		6,440 7.9		5,130 6.3		4,560 5.6		4,810 5.9	
	SHARE OF AUDIENCE %					20		33		41		30		24		26	
	AVG. AUD. BY ¼ HR.					1.6	2.7	5.0	5.5	7.4	8.3	6.5	6.1	5.9	5.3	5.7	6.0
TV HOUSEHOLDS USING TV WK. 1		5.1	5.7	7.0	9.2	10.6	12.6	14.9	16.7	18.6	20.7	20.6	20.7	21.5	22.0	22.2	23.0
(See Def. 1) WK. 2		5.9	7.1	7.7	9.4	11.3	13.4	16.3	18.1	19.7	20.1	20.9	21.6	22.8	23.2	23.1	22.9

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	5,050 6.2		4,730 5.8			3,670 4.5		4,970 6.1							3,180 3.9
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE		(1)			AMERICAN BANDSTAND '82							(SUS-OP) HISTORY OF THE U.S. OPEN (2:30-3:30PM)
	AVERAGE AUDIENCE (Households (000) & %)	{	4,080 5.0		3,990 4.9			2,850 3.5		3,100 3.8							1,630 2.0
	SHARE OF AUDIENCE %		23		22			15		15							8
	AVG. AUD. BY ¼ HR. %		4.5	5.4	4.8	5.0	3.4	3.5	3.4	3.7	3.8	4.1				2.0	1.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,790 7.1		4,970 6.1			4,560 5.6		5,710 7.0			5,050 6.2	3,180 3.9			
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)			TOM AND JERRY COMEDY SHOW (OP)			KWICKY KOALA SHOW (OP)	30 MINUTES			(SUS-OP)
	AVERAGE AUDIENCE (Households (000) & %)	{	4,890 6.0		3,990 4.9			3,670 4.5		4,650 5.7			4,080 5.0	2,120 2.6			
	SHARE OF AUDIENCE %		26		21			19		23			20	10			
	AVG. AUD. BY ¼ HR. %		6.4	5.6	5.1	4.7	4.4	4.6	5.5	5.9	5.0	5.1	2.8	2.3			
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,910 4.8		3,910 4.8			4,320 5.3		2,530 3.1				5,130 6.3	10,840 13.3		
	NBC TV		SPACE STARS I		SPACE STARS II (OP)			DAFFY/SPEEDY SHOW (OP)		BULLWINKLE				(2) NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS CHICAGO WHITE SOX CLEVELAND VS BOSTON (OP) MULTI-SEGMENT TELECAST			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,420 4.2		3,260 4.0			3,500 4.3		1,960 2.4				4,650 5.7	4,890 6.0		5.1*
	SHARE OF AUDIENCE %		18		17			18		10				22	21		20*
	AVG. AUD. BY ¼ HR. %		4.4	4.0	4.2	3.9	3.9	4.7	2.5	2.4				5.7	5.1	5.0	5.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,460 6.7		5,130 6.3			4,810 5.9		5,540 6.8							
	ABC TV		FONZ AND HAPPY DAYS GANG		HEATHCLIFF & MARMADUKE			ABC WEEKEND SPECIALS SOUP FOR PRESIDENT		AMERICAN BANDSTAND '82							
	AVERAGE AUDIENCE (Households (000) & %)	{	4,480 5.5		4,320 5.3			4,160 5.1		3,500 4.3							
	SHARE OF AUDIENCE %		25		25			23		18							
	AVG. AUD. BY ¼ HR. %		5.3	5.7	5.3	5.3	4.8	5.3	4.2	4.3	4.4						
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,600 8.1		5,540 6.8			3,180 3.9		4,160 5.1			3,750 4.6	2,770 3.4			
	CBS TV		BUGS BUNNY/ROAD RUNNER 4 (OP)		BLACKSTAR (OP)		TROLLKINS (OP)			TOM AND JERRY COMEDY SHOW (OP)			KWICKY KOALA SHOW (OP)	30 MINUTES			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,540 6.8		4,890 6.0			2,690 3.3		3,500 4.3			2,850 3.5	2,280 2.8			
	SHARE OF AUDIENCE %		31		28			15		18			14	10			
	AVG. AUD. BY ¼ HR. %		6.9	6.8	5.9	6.0	3.5	3.1	4.2	4.3	3.5	3.6	2.8	2.8			
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	3,590 4.4		3,020 3.7			3,830 4.7		2,040 2.5			4,160 5.1	12,060 14.8			
	NBC TV		SPACE STARS I		SPACE STARS II (OP)			DAFFY/SPEEDY SHOW (OP)		BULLWINKLE			(3) NBC MAJOR LEAGUE BASEBALL PHILADELPHIA VS PITTSBURGH TEXAS VS MINNESOTA (OP) (1:18-4:04PM)				
	AVERAGE AUDIENCE (Households (000) & %)	{	3,020 3.7		2,770 3.4			3,260 4.0		1,790 2.2			3,670 4.5	5,380 6.6			6.6*
	SHARE OF AUDIENCE %		17		16			18		9			18	24			24*
	AVG. AUD. BY ¼ HR. %		4.0	3.4	3.1	3.6	3.9	4.1	2.2	2.3	4.5	5.5	5.8	6.2*	6.6	6.4	6.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	23.3	23.5	23.3	23.0	23.7	24.3	24.9	25.4	24.9	25.1	25.2	25.5	26.2	25.7	24.6
		WK. 2	22.1	21.5	21.5	22.0	22.5	22.7	23.1	24.2	25.0	26.9	27.5	27.8	27.1	27.6	27.7

U.S. TV Households: 81,500,000

(1) ABC WEEKEND SPECIALS, THE HORSE THAT PLAYED CENTERFIELD, PART 2, ABC, (12:00-12:30PM)

(2) NBC MAJOR LEAGUE PRE GAME, NBC, (2:00-2:16PM)

(3) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:18PM)

For explanation of symbols, See page A.

DAY SAT. JUNE 19, 1982



TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			8,310 10.2						12,630 15.5							
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)			4,240 5.2						6,760 8.3							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	2.0	2.4	4.3	4.4	4.8	5.4	6.1	6.2	7.5	8.0	8.2	9.4	8.8	8.1		
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			4,650 5.7				7,910 9.7								6,930 8.5	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)			2,610 3.2	3.2*		3.2*	4.8	4.1*		4.9*		5.5*			6,190 7.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.			11	11*		10*	14	12*		15*		16*			7.2	7.9
W E E K 3	TOTAL AUDIENCE (Households (000) & %)									4,810 5.9						7,340 9.0	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)									3,340 4.1	4.4*		4.0*			6,520 8.0	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	5.6	6.0	6.5	6.3	6.4	6.7	6.7	5.8	3.7	4.3	4.0	4.0			8.1	8.0
W E E K 4	TOTAL AUDIENCE (Households (000) & %)			14,260 17.5													
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)			5,130 6.3	4.9*		5.3*		5.9*		7.1*		7.1*		7.0*		6.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.			19	17*		19*		19*		22*		21*		18*		18*
W E E K 5	TOTAL AUDIENCE (Households (000) & %)							9,540 11.7								8,230 10.1	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)							4,890 6.0	5.8*		6.1*		6.1*			7,010 8.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.							19	19*		19*		18*			21	8.9
W E E K 6	TOTAL AUDIENCE (Households (000) & %)					11,740 14.4										5,950 7.3	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					5,460 6.7		6.3*		6.2*		7.0*		7.9*		4,890 6.0	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR.	6.6	6.8	7.5	7.6	21	22*	6.4	6.2	6.2	6.1	6.6	7.3	8.1	7.6	6.2	5.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	26.1	28.0	29.5	29.9	30.3	32.6	33.5	33.6	34.1	35.0	34.9	36.4	40.2	41.6	43.1
		WK. 2	28.7	29.0	29.3	29.3	28.4	29.4	30.7	31.8	32.2	33.1	34.7	36.0	38.6	40.6	41.4
U.S. TV Households: 81,500,000																	

For explanation of symbols, See page A.

## Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 13, 1982

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																2,200 2.7
	ABC TV																KIDS ARE PEOPLE TOO I (10:30-11:05AM) (-OP)
	AVERAGE AUDIENCE (Households (000) & %)																1,870 2.3
	SHARE OF AUDIENCE %																2.3*
	AVG. AUD. BY ¼ HR. %																11 2.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																2.4
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV WK. 1		5.4	6.3	7.1	8.3	9.7	10.6	12.5	15.1	17.4	18.9	18.9	19.9	20.3	21.2	20.6	20.8
(See Def. 1) WK. 2		5.1	6.1	6.7	7.6	9.2	10.9	11.9	13.4	15.1	16.0	16.2	16.9	18.0	18.5	18.5	18.5

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 20, 1982



TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 2,450 3.0		{ 5,710 7.0										{ 6,680 8.2				
	ABC TV	KIDS ARE PEOPLE TOO II (11:05-11:30AM) (OP)		THIS WEEK-DAVID BRINKLEY		DIRECTIONS (SUS)								NCAA TRACK & FIELD CHAMP.				
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,040 2.5		{ 3,500 4.3		{ 3.8* 18		{ 4.8* 19 *						{ 3,590 4.4		{ 3.8* 13 *		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 11 2.5		{ 18 3.6		{ 17 * 4.0		{ 19 * 4.8		{ 4.7				{ 3.4 4.2		{ 4.7 5.2		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,100 3.8														{ 6,930 8.5		
	CBS TV			FACE THE NATION												MEMPHIS CLASSIC-SUN (2:30-4:45PM)		
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,530 3.1														{ 3,180 3.9		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 14 2.9		{ 3.4												{ 13 3.9		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,910 4.8														{ 5,540 6.8		
	NBC TV					MEET THE PRESS		RELIGIOUS SERIES (SUS)								LADIES PGA CHAMP-SUN (2:30-4:30PM)		
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,180 3.9														{ 2,450 3.0		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 15 3.6		{ 4.2												{ 10 3.0		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 2,120 2.6		{ 4,810 5.9														
	ABC TV	KIDS ARE PEOPLE TOO II (OP)		THIS WEEK-DAVID BRINKLEY		DIRECTIONS (SUS)												
	AVERAGE AUDIENCE (Households (000) & %)	{ 1,550 1.9		{ 2,850 3.5		{ 3.4* 17		{ 3.6* 17 *										
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 10 1.7		{ 17 3.3		{ 17 * 3.4		{ 17 * 3.8		{ 3.4								
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 2,770 3.4														{ 12,060 14.8		
	CBS TV			FACE THE NATION												CBS SPORTS SPEC-SUN (2:30-6:00PM)		
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,280 2.8														{ 4,080 5.0		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 15 2.7		{ 2.9												{ 17 4.6		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 3,020 3.7																
	NBC TV					MEET THE PRESS		RELIGIOUS SERIES (SUS)										
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,530 3.1																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 16 3.1		{ 3.0														
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	21.5	22.2	22.0	23.4	24.7	26.3	27.0	28.2	28.5	28.6	29.0	29.4	29.0	29.2	29.6	30.2
		WK. 2	18.6	19.5	20.4	20.5	21.3	21.4	21.9	21.6	21.3	21.8	22.7	24.0	24.0	24.9	25.3	26.5

U.S. TV Households: 81,300,000

For explanation of symbols, see page 1

## Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JUNE 13, 1982

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,890 6.0		7,010 8.6				9,130 11.2								7,170 8.8	
	ABC TV		SPORTSBEAT — AMERICAN SPORTSMAN — ABC WIDE WORLD-SPORTS SUN — ABC WRLD NEWS TONIGHT-SUN															
	AVERAGE AUDIENCE (Households (000) & %)	{	3,990 4.9		4,160 5.1				4,970 6.1								6,190 7.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	16 4.8		16 5.1	5.2* 17*		5.1* 16*	17 6.6	6.4* 19*		6.3* 18*		5.6* 15*			7.2 8.1	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{								7,090 8.7							7,500 9.2	
	CBS TV		MEMPHIS CLASSIC-SUN (2:30-4:45PM) — CBS SPORTS SUNDAY — CBS EVENING NEWS-DEAN															
	AVERAGE AUDIENCE (Households (000) & %)	{		3.7* 12*		4.0* 13*		4.1* 12*		3,260 4.0		3.6* 11*		4.8* 14*			6,280 7.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	3.7 3.7		4.0 4.0		3.9 4.3		4.3 4.3	3.2 3.2	3.4 3.4	3.8 3.8	4.4 4.4	5.1 5.1			7.5 7.8	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{							9,620 11.8								7,250 8.9	
	NBC TV		LADIES PGA CHAMP-SUN (2:30-4:30PM) — SPORTSWORLD — NBC NIGHTLY NEWS-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	{		3.0* 10*		3.0* 10*		3.1* 9*	5,130 6.3	5.0* 15*		6.6* 20*		7.2* 21*			6,190 7.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	2.9 2.9	3.1 3.1	3.0 3.0	3.0 3.0	3.3 3.3	3.0 3.0	4.0 4.0	5.9 5.9	6.4 6.4	6.9 6.9	7.4 7.4	7.0 7.0			7.7 7.6	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	5,460 6.7				14,670 18.0											
	ABC TV		AMERICAN SPORTSMAN — U.S. OPEN GOLF-SUN. (4:00-8:00PM)															
	AVERAGE AUDIENCE (Households (000) & %)	{	3,180 3.9				6,110 7.5										8,070 9.9	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	13 3.3	3.6* 13*		4.2* 14*	22 4.7	4.9* 16*	5.2 5.2	5.3* 17*	6.2 6.2	6.1* 19*	7.5* 24*	8.2* 24*	9.1* 26*		9.2 9.2	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{															8,070 9.9	
	CBS TV		CBS SPORTS SPEC.-SUN (2:30-6:00PM) — CBS EVENING NEWS-DEAN															
	AVERAGE AUDIENCE (Households (000) & %)	{		5.6* 21*		5.4* 19*		5.2* 18*		5,050 6.2		4.4* 14*		4.7* 15*			6,600 8.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	5.7 5.7	5.5 5.5	5.4 5.4	5.4 5.4	5.3 5.3	5.1 5.1	5.0 5.0	5.1 5.1	4.7 4.7	4.1 4.1	4.5 4.5	4.8 4.8			7.6 8.5	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,240 5.2				11,250 13.8										5,220 6.4	
	NBC TV		WIMBLEDON TENNIS PREVIEW — SPORTSWORLD — NBC NIGHTLY NEWS-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	{	2,200 2.7				5,050 6.2										4,400 5.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	%	10 2.5	2.5* 2.5		3.0* 11*	20 4.5	4.7* 16*	5.5 5.5	5.9* 19*	7.5 7.5	7.8* 25*	6.2* 20*	5.8 5.8			5.2 5.6	
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	30.4	30.7	31.5	33.0	34.0	34.1	34.7	34.3	35.9	37.3	36.9	37.8	39.3	41.2	42.6
			WK. 2	26.1	27.3	27.8	29.1	30.0	30.3	31.5	32.2	33.0	32.9	32.6	33.6	35.1	36.7	37.8

U.S. TV Households: 81,500,000

For explanation of symbols, See page A.

DAY SUN. JUNE 20, 1982

## NIELSEN NATIONAL TV AUDIENCE ESTIMATES

## OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																	
ABC ABC NEWSBRIEF-M-F(B)	1	8.28- 8.29PM	8.15	5,870	7.2	5,870	7.2	13	7.2								
ABC ABC MONDAY NIGHT BASEBALL	1	8.30-11.45PM	→GRID	20,290	24.9	8,230	10.1	18									
			11.00						10.5								
			11.15				10.2*	19*	9.9								
			11.30						5.5								
			11.45				5.4*	13*	5.2								
			12.00						5.6								
CBS CBS SPECIAL REPORT 7(SUS)	1	11.00-11.28PM	11.00														
NBC NBC NEWS UPDATE-2-MON(SUS)	1	9.51- 9.52PM	9.45														
EVENING TUESDAY																	
CBS NBA CHAMPIONSHIP GAME-6(S)	1	9.00-11.43PM	→GRID	24,690	30.3	12,710	15.6	27									
			11.00						18.2								
			11.15				18.5*	34*	18.8								
			11.30						16.2								
NBC NBC NEWS UPDATE-2-TUE(SUS)	2	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS UPDATE-2-WED(SUS)	1	9.58- 9.59PM	9.45														

EVENING THURSDAY																	
NBC NBC NEWS UPDATE-2-THU(SUS)	2	9.58- 9.59PM	9.45														
EVENING FRIDAY																	
NBC NBC NEWS UPDATE-2-FRI(SUS)	1	9.03- 9.04PM	9.00														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	2	8.28- 8.30PM	8.15								6,930	8.5	6,680	8.2	19	8.2	
	1	8.58- 8.59PM	8.45	8,880	10.9	8,880	10.9	23	10.9								
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	12,470	15.3	12,470	15.3	29	15.3								
	2	9.50- 9.52PM	9.45								13,940	17.1	13,860	17.0	34	17.0	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	7,740	9.5	7,740	9.5	20	9.5		7,420	9.1	7,420	9.1	20	9.1	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	5,050	6.2	5,050	6.2	13	6.2		5,380	6.6	5,380	6.6	15	6.6	
NBC NBC NEWS UPDATE-2-SAT(SUS)	2	9.58- 9.59PM	9.45														
NBC NBC NEWS UPDATE-2-SAT.	1	9.58- 9.59PM	9.45	5,710	7.0	5,710	7.0	13	7.0								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	7.58- 7.59PM	7.45	8,560	10.5	8,560	10.5	23	10.5								
	2	8.56- 8.57PM	8.45								9,370	11.5	9,370	11.5	22	11.5	
ABC ABC NEWSBRIEF-SUN.	1	9.51- 9.52PM	9.45	8,720	10.7	8,720	10.7	19	10.7								
	2	9.59-10.00PM	9.45								9,620	11.8	9,620	11.8	21	11.8	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,000	13.5	11,000	13.5	25	13.5		12,230	15.0	12,230	15.0	29	15.0	
NBC NBC NEWS UPDATE-SUN.		8.58- 8.59PM	8.45	8,150	10.0	8,150	10.0	19	10.0		9,290	11.4	9,290	11.4	22	11.4	
NBC NBC NEWS UPDATE-2-SUN(SUS)	1	9.55- 9.56PM	9.45														
NBC NBC NEWS UPDATE-2-SUN.	2	9.50- 9.51PM	9.45								12,310	15.1	12,310	15.1	26	15.1	



				WEEK 1							WEEK 2						
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE-CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F	2	>	8.15								11,330	13.9	11,330	13.9	26	9.4	M-F
	1	>	9.45	12,060	14.8	12,060	14.8	26	14.8	TU-F						15.1	TU-F
ABC ABC NEWS:NIGHTLINE-MON	2	11.30-12.00MD	11.30 11.45								6,760	8.3	5,380	6.6	19	7.2	MON.
																6.0	MON.
ABC ABC NEWS:NIGHTLINE-T-F		11.30-12.00MD	11.30 11.45	7,090	8.7	5,870	7.2	20	7.9 6.5	TU-F TU-F	6,360	7.8	5,710	7.0	20	8.6 5.9	TU-TH TU-TH
ABC U.S. OPEN GOLF-FRI(S)	2	11.30-12.00MD	11.30 11.45								4,810	5.9	4,080	5.0	13	5.3 4.8	FRI. FRI.
ABC U.S. OPEN GOLF-THU(S)	2	11.30-11.45PM	11.30								5,710	7.0	5,460	6.7	18	6.7	THU.
ABC ABC MOVIE OF THE WEEK	2	12.00- 1.11AM	12.00 12.15 12.30 12.45 1.00								3,910	4.8	2,770	3.4 3.3*	16 13*	3.1 3.5 3.7 3.4 3.2	MON. MON. MON. MON. MON.
ABC ABC NEWS:NIGHTLINE-FRI(B)	2	12.00-12.36AM	12.00 12.15 12.30								4,650	5.7	3,340	4.1 4.2*	13 13*	4.7 3.7 3.7	FRI. FRI. FRI.
ABC ABC NEWS:NIGHTLINE-MON	1	12.00-12.35AM	12.00 12.15	5,220	6.4	3,910	4.8 4.9*	17 17*	5.4 4.4	MON. MON.							
ABC ABC NEWS:NIGHTLINE-THU(B)	2	12.00-12.15AM	12.00							4.0	MON.						
ABC FANTASY ISLAND-12.00		12.00- 1.08AM	12.00 12.15 12.30 12.45 1.00	4,730	5.8	2,690	3.3 3.5*	14 13*	3.8 3.1 3.2 3.3 2.7	TUE. TUE. TUE. TUE. TUE.	3,500	4.3	3,500	4.3	15	4.3	THU.
							3.5* 3.2* 3.3* 3.0	13* 15* 15* 16*	3.1 3.2 3.3 3.0	TUE. TUE. TUE. TUE.	4,160	5.1	2,610	3.2 3.4*	14 13*	3.6 3.2 3.4 3.0 2.7	TUE. TUE. TUE. TUE. TUE.
ABC FRIDAYS	1	12.00- 1.11AM	12.00 12.15 12.30 12.45 1.00	4,970	6.1	2,690	3.3 3.9*	12 12*	4.2 3.6 2.9 2.9 3.0	FRI. FRI. FRI. FRI. FRI.							
ABC LOVE BOAT-12.00		12.00- 1.08AM	12.00 12.15 12.30 12.45 1.00	4,810	5.9	3,100	3.8 4.2*	16 15*	4.6 3.7 3.5 3.5 3.2	WED. WED. WED. WED. WED.	4,970	6.1	3,100	3.8 3.9*	16 15*	4.0 3.8 3.9 3.6 3.2	WED. WED. WED. WED. WED.
ABC VEGA\$-12.00	1	12.00- 1.09AM	12.00	3,180	3.9	2,200	2.7	12	2.9	THU.							
	2	12.15- 1.24AM	12.15 12.30 12.45 1.00 1.15				2.7* 2.7* 2.8 2.5	10* 13* THU. THU.	2.5 2.6 2.8 2.5	THU. THU. THU. THU.	3,020	3.7	2,040	2.5	12	2.7 2.5 2.4 2.6 2.2	THU. THU. THU. THU. THU.
ABC ABC MOVIE OF THE WEEK	1	12.35- 1.46AM	12.30 12.45 1.00 1.15	2,360	2.9	1,220	1.5 2.0*	9 9*	2.4 1.8 1.7 1.1	MON. MON. MON. MON.							
CONT'D																	

## Nielsen NATIONAL TV AUDIENCE ESTIMATES

## OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2								
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS			
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %		
EVENING MONDAY-FRIDAY-CONT'D																				
ABC ABC MOVIE OF THE WEEK-CONT'D				1.30						.8	MON.									
				1.45						.8	MON.									
ABC ABC MOVIE OF THE WEEK-2	2	1.11- 1.30AM	1.00									2,850	3.5	2,770	3.4	23	3.2	MON.		
			1.15														3.4	MON.		
	2	1.30- 2.12AM (SUS)	1.00																	
ABC FRIDAYS-PART 2	1	1.11- 1.21AM	1.00	2,200	2.7	2,360	2.9	15	3.2	FRI.										
			1.15						2.8	FRI.										
	1	1.28- 1.36AM (SUS)	1.00																	
ABC ABC MOVIE OF THE WEEK-2	1	1.46- 2.02AM	1.45	570	.7	650	.8	7	.8	MON.										
			2.00						.7	MON.										
	1	2.02- 2.47AM (SUS)	1.00																	
CBS NEWSBREAK-M-F		>	8.15	9,050	11.1	9,210	11.3	22	13.7	M-F	8,720	10.7	8,720	10.7	21	13.7	M-F			
			8.45						10.3	TU-F						10.0	TU-F			
CBS CBS NEWS SPECIAL RPT.(S)	1	11.30-11.58PM	11.30	7,990	9.8	6,600	8.1	22	8.8	MON.	6,600	8.1	5,380	6.6	19	6.9	TUE.			
	2	11.30-12.00MD	11.30													6.4	TUE.			
			11.45						7.2	MON.						6.2	M-F			
CBS LATE MOVIE I		>	11.30	6,520	8.0	4,320	5.3	19	6.0	M-F	7,090	8.7	4,650	5.7	20	6.2	M-F			
			11.45					17*	5.7	MWTHF					17*	6.1	MWTHF			
			12.00						5.7	M-F						5.8	M-F			
			12.15					20*	5.3	M-F					21*	5.7	M-F			
			12.30						5.1	M-F						5.5	M-F			
			12.45					23*	4.6	M-F					22*	4.9	M-F			
			1.00						4.3	M & TU						4.0	TUE.			
			1.15					20*	3.1	M & TU										
CBS LATE MOVIE II		VARIOUS TIMES (SUS)	12.30																	
		>	12.45	4,160	5.1	3,260	4.0	23	5.1	M-F	4,320	5.3	3,420	4.2	25	5.0	M-F			
			1.00					22*	4.6	W-F						4.9	MWTHF			
			1.15						4.2	M-F						4.1	M-F			
			1.30					24*	3.9	M-F					25*	3.9	M-F			
			1.45						3.4	M & TU						3.7	TUWF			
			2.00					26*	3.3	M & TU					29*	3.2	TUWF			
			2.15						2.4	TUE.										
		VARIOUS TIMES (SUS)	8.45	8,070	9.9	8,070	9.9	19	11.0	M-F	7,990	9.8	7,990	9.8	19	10.5	M-F			
NBC NBC NEWS UPDATE-M-F		>	9.00						5.6	FRI.						7.3	FRI.			
NBC NBC NEWS UPDATE-2-M-F	2	>	9.30								9,780	12.0	9,780	12.0	22	14.6	MW			
	1	>	9.45	9,450	11.6	9,450	11.6	20	11.6	TU&TH						10.7	MW			
NBC DECISION '82(S)	1	11.30-12.00MD	11.30	5,460	6.7	3,990	4.9	13	5.6	TUE.										
			11.45						4.2	TUE.										
NBC NBC SPECIAL REPORT(S)	2	11.30-11.50PM	11.30								6,680	8.2	5,790	7.1	20	7.6	MON.			
			11.45													5.6	MON.			
NBC TONIGHT SHOW		>	11.30	8,640	10.6	5,050	6.2	20	8.2	M-F	9,130	11.2	5,710	7.0	23	8.7	M-F			
			11.45					21*	7.3	MWTHF					24*	7.5	M-F			
			12.00						5.7	M-F						7.1	M-F			
			12.15					19*	5.3	M-F					23*	5.8	M-F			
			12.30						4.2	TUE.						3.0	MON.			
			12.45					18*	3.5	TUE.					15*	2.9	MON.			

## Nielsen NATIONAL TV AUDIENCE ESTIMATES

## OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I		>	12.30	2,850	3.5	2,280	2.8	14	3.4	M-TH	2,690	3.3	2,280	2.8	14	3.5	M-TH
			12.45						2.9	MWTH						2.8	M-TH
			1.00						2.0	TUE.						1.5	MON.
			1.15						1.8	TUE.						1.4	MON.
NBC SCTV NETWORK		12.30- 2.00AM	12.30	5,460	6.7	2,360	2.9	14	4.1	FRI.	5,540	6.8	2,770	3.4	18	4.0	FRI.
			12.45				3.7*	15*	3.3	FRI.				3.9*	16*	3.8	FRI.
			1.00						2.6	FRI.						3.4	FRI.
			1.15				2.6*	13*	2.7	FRI.				3.3*	17*	3.2	FRI.
			1.30						2.6	FRI.						2.9	FRI.
			1.45				2.4*	16*	2.3	FRI.				2.8*	18*	2.8	FRI.
NBC DAVID LETTERMAN II		>	1.00	1,790	2.2	1,550	1.9	12	2.3	M-TH	1,870	2.3	1,630	2.0	13	2.5	M-TH
			1.15						1.9	MWTH						1.9	M-TH
			1.30						1.5	TUE.						1.2	MON.
			1.45						1.4	TUE.						.9	MON.
		VARIOUS TIMES (SUS)															
DAY MONDAY-FRIDAY																	
ABC ABC SPECIAL REPORT 1(SUS)	1	6.00- 6.02AM	6.00							FRI.							
ABC GOOD MORN AMER-630 FRI(S)	1	6.30- 7.00AM	6.30	2,040	2.5	1,390	1.7	20	1.4	FRI.							
			6.45						2.0	FRI.							
ABC GOOD MORN AMER-630 MON(S)	1	6.30- 7.05AM	6.30	2,360	2.9	1,390	1.7	18	1.2	MON.							
			6.45				1.4*	16*	1.7	MON.							
			7.00						2.9	MON.							
ABC GOOD MORN AMER-630 THU(S)	1	6.30- 7.00AM	6.30	1,710	2.1	1,220	1.5	19	1.2	THU.							
			6.45						1.7	THU.							
ABC GOOD MORN AMER-630 TUE(S)	1	6.30- 7.00AM	6.30	1,550	1.9	1,140	1.4	14	.9	TUE.							
			6.45						1.8	TUE.							
ABC GOOD MORN AMER-630 WED(S)	1	6.30- 7.07AM	6.30	2,930	3.6	1,870	2.3	23	1.8	WED.							
			6.45				2.0*	21*	2.2	WED.							
			7.00						3.2	WED.							
ABC GOOD MORNING, AMERICA-700(SUS)	1	7.00- 7.53AM	7.00							TUE.							
ABC GOOD MORNING, AMERICA-830	1	>	-GRID	4,810	5.9	3,990	4.9	25		M-F							
			9.00						5.1	FRI.							
ABC REAGAN ADDRESS-ABC(SUS)	1	10.11-10.58AM	10.00							WED.							
ABC LOVE BOAT DAYTIME	2	>	-GRID								6,930	8.5	5,220	6.4	29	6.3	M-F
			11.15											6.1*	29*	6.5	MTUWF
			11.30													6.8	M-F
			11.45											6.7*	30*		M-F
ABC REAGAN ADDRESS-ABC(SUS)	2	11.00-11.31AM	11.00														
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							THU.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	6,930	8.5	6,680	8.2	30	8.2	M-F	6,850	8.4	6,600	8.1	29	8.1	M-F
	2	1.57- 1.59PM	1.45														M-F
ABC ABC SPECIAL REPORT-1(SUS)	2	2.36- 2.37PM	2.30														MON.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC ABC SPECIAL REPORT-3(SUS)	2	4.19- 4.22PM	4.15														THU.



## OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY	WK	TIME	QUARTER	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE-CAST DAYS		
				HOUSEHOLDS		HOUSEHOLDS	SHARE				HOUSEHOLDS	SHARE							
NETWORK/PROGRAM	#	(N.Y.T.)	HR	(000)	%	(000)	%	%	%		(000)	%	(000)	%	%	%			
DAY MONDAY-FRIDAY-CONT'D																			
ABC ABC SPECIAL REPORT-2(SUS)	2	6.00- 6.01PM	6.00														TUE.		
CBS SUMMER SEMESTER-MWF(SUS)		6.00- 6.30AM	6.00							M-F							M-F		
CBS SUMMER SEMESTER-TTH(SUS)		6.00- 6.30AM	6.00							M-F							M-F		
CBS CAPTAIN KANGAROO		6.30- 7.00AM	6.30	490	.6	410	.5	6	.5	M-F	410	.5		<<	<<	M-F			
			6.45						.6	M-F						<<	M-F		
CBS CBS SPECIAL REPORT(SUS)	1	10.16-11.00AM	10.15																
CBS CBS SPECIAL REPORT 2(SUS)	1	11.08-11.09AM	11.00							FRI.									
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,380	6.6	5,130	6.3	27	6.3	M-F	5,460	6.7	5,220	6.4	28	6.4	M-F		
CBS CBS SPECIAL REPORT 1(SUS)	1	1.34- 1.37PM	1.30							WED.									
CBS DAYTIME EMMY AWARDS(S)	1	3.00- 4.30PM	3.00	11,000	13.5	7,580	9.3	33	7.6	FRI.									
			3.15				8.1*	30*	8.6	FRI.									
			3.30						8.9	FRI.									
			3.45				9.1*	31*	9.3	FRI.									
			4.00						11.1	FRI.									
			4.15				10.7*	37*	10.2	FRI.									
CBS CBS NEWS SPECIAL REPORT(SUS)	2	3.47- 3.52PM	3.45														MON.		
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	4,890	6.0	4,650	5.7	19	5.7	M-TH	4,320	5.3	4,080	5.0	17	5.0	M-F		
NBC TODAY SHOW-MON (B)	1	7.00- 7.30AM	7.00	3,590	4.4	2,770	3.4	23	3.2	MON.									
			7.15						3.6	MON.									
NBC REAGAN ADDRESS-NBC(SUS)	1	10.21-11.00AM	10.15							WED.									
NBC REAGAN U.N. SPEECH(SUS)	2	11.00-11.30AM	11.00														THU.		
NBC TEXAS	2	>	+GRID								3,100	3.8	2,120	2.6	12	2.5	M-F		
			11.15											2.7*	13*	2.4	MTUWF		
			11.30													2.7	M-F		
			11.45											2.5*	11*	2.7	M-F		
DAY SATURDAY																			
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.30AM	8.15	2,850	3.5	2,450	3.0	26	3.0		2,690	3.3	2,280	2.8	23	2.8			
ABC SCHOOLHOUSE ROCK-8.55AM		8.55- 8.59AM	8.45	2,770	3.4	2,530	3.1	19	3.1		3,180	3.9	3,020	3.7	21	3.7			
ABC SCHOOLHOUSE ROCK-9.25AM		9.25- 9.29AM	9.15	3,100	3.8	2,850	3.5	16	3.5		3,420	4.2	3,020	3.7	18	3.7			
ABC DEAR ALEX & ANNIE-10.56AM		10.56-10.59AM	10.45	3,910	4.8	3,830	4.7	20	4.7		4,160	5.1	3,910	4.8	21	4.8			
ABC ABC SPECIAL REPORT 2(SUS)	1	2.25- 2.27PM	2.15																
ABC ABC SPECIAL REPORT 3(SUS)	1	3.31- 3.36PM	3.30																
CBS SUMMER SEMESTER-SAT(SUS)		6.00- 6.30AM	6.00																
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,360	2.9	2,120	2.6	21	2.6		1,790	2.2	1,470	1.8	13	1.8			
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,530	3.1	2,450	3.0	18	3.0		2,690	3.3	2,690	3.3	18	3.3			
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	3,910	4.8	3,260	4.0	19	4.0		3,260	4.0	2,930	3.6	18	3.6			
CBS IN THE NEWS-9.56AM		9.56- 9.59AM	9.45	4,080	5.0	3,750	4.6	22	4.6		4,400	5.4	4,400	5.4	25	5.4			
CBS CBS SPECIAL REPORT 3(SUS)	1	10.04-10.05AM	10.00																
CBS CBS SPECIAL REPORT 4(SUS)	1	10.40-10.43AM	10.30																
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	5,540	6.8	5,460	6.7	29	6.7		6,110	7.5	5,870	7.2	31	7.2			
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,560	5.6	4,480	5.5	23	5.5		5,710	7.0	5,380	6.6	31	6.6			

## Nielsen NATIONAL TV AUDIENCE ESTIMATES

## OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,320	5.3	3,910	4.8	21	4.8		4,970	6.1	4,480	5.5	25	5.5	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,910	4.8	3,500	4.3	18	4.3		2,530	3.1	2,360	2.9	13	2.9	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	4,560	5.6	4,400	5.4	21	5.4		3,420	4.2	3,420	4.2	17	4.2	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	4,320	5.3	3,750	4.6	18	4.6		2,930	3.6	2,450	3.0	11	3.0	
CBS CBS SPECIAL REPORT 5(SUS)	1	2.33- 2.35PM	2.30														
NBC BETCHA DON'T KNOW-8:28AM		8.28- 8.30AM	8.15	2,360	2.9	2,360	2.9	25	2.9		2,690	3.3	2,690	3.3	28	3.3	
NBC BETCHA DON'T KNOW-9:28AM		9.28- 9.30AM	9.15	5,790	7.1	5,620	6.9	35	6.9		6,930	8.5	6,760	8.3	42	8.3	
NBC BETCHA DON'T KNOW-10:28AM		10.28-10.30AM	10.15	3,260	4.0	3,180	3.9	18	3.9		4,080	5.0	3,830	4.7	20	4.7	
NBC BETCHA DON'T KNOW-11:58AM		11.58-12.00NN	11.45	3,100	3.8	2,930	3.6	16	3.6		3,260	4.0	3,020	3.7	17	3.7	
NBC BETCHA DON'T KNOW-12:28PM		12.28-12.30PM	12.15	3,990	4.9	3,830	4.7	19	4.7		3,260	4.0	3,100	3.8	17	3.8	
NBC NBC MAJOR LEAGUE PRE GAME	2	1.00- 1.18PM	→GRID 1.15								4,160	5.1	3,670	4.5	18	4.8	
NBC NBC MAJOR LEAGUE BASEBALL	2	1.18- 4.04PM	→GRID 4.00								12,060	14.8	5,380	6.6	24	6.8	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.16PM	→GRID 2.15	5,130	6.3	4,650	5.7	22	5.8								
NBC NBC MAJOR LEAGUE BASEBALL	1	2.16- 4.55PM	→GRID	10,840	13.3	4,890	6.0	21									

			5.00						<<								
			5.15						<<								
NBC NBC MAJOR LEAGUE GAME 2	2	4.04- 6.26PM	→GRID								11,740	14.4	5,460	6.7	21		
NBC BASEBALL FILL(SUS)	1	4.49- 5.00PM	4.45														
	2	6.19- 6.30PM	6.15														
DAY SUNDAY																	
ABC KIDS ARE PEOPLE TOO I	1	10.30-11.05AM	→GRID 11.00	2,200	2.7	1,870	2.3	11	2.5								
ABC DEAR ALEX & ANNIE-11.25AM		11.25-11.29AM	11.15	2,040	2.5	1,870	2.3	10	2.3		2,280	2.8	1,960	2.4	12	2.4	
CBS CBS SPECIAL REPORT 6(SUS)	1	8.00- 8.01AM	8.00														
CBS MIGHTY MOUSE/HECKLE-JECKL(SUS)	1	8.00- 8.30AM	8.00														
CBS IN THE NEWS-8.26AM-SUN(SUS)		8.26- 8.29AM	8.15														
CBS DRAK PACK(SUS)	1	8.30- 9.00AM	8.30														
CBS IN THE NEWS-8.56AM-SUN(SUS)		8.56- 8.59AM	8.45														